



# FASHION CAMP 2016

LEARN ALL ABOUT THE WORLD OF FASHION

**DATES**

4 APR - 6 APR | 29 JUN - 1 JUL | 28 SEP - 30 SEP

 **KANGAN**  
INSTITUTE

# FASHION CAMP 2016

4 APR - 6 APR | 29 JUN - 1 JUL | 28 SEP - 30 SEP

If you're aged between 16 to 19 years and considering a career in fashion after secondary school, Kangan Institute's Fashion Camp is your backstage pass to becoming a fashion professional.

Held over the 2016 school holiday periods, our expert faculty have an exciting three-day schedule planned for you and your friends, that's jam-packed with all things fashion. From designing, styling and beauty to merchandising, retailing, marketing and public relations, Fashion Camp will give you an insight into both the creative and business sides of the fashion industry.

Bring your creative flair and participate in our series of intensive design and marketing workshops at

Kangan Institute's Centre for Fashion and Creative Industries in Richmond. There is no study or drawing prerequisites required to participate, only your passion and curiosity to learn more.

Whether it's the design or business side of fashion that inspires you, Fashion Camp promises three days of inspiring insights into the industry. Our students leave Fashion Camp inspired to kick-start a career in fashion and its related industries!

*Fashion Camp is a program where students attend on a daily basis for three days.*

*Please note this is not a stay over camp.*



**LEARN**  
HOW TO CREATE  
YOUR OWN  
FASHION LABEL

**TOUR**  
OUR CUTTING  
EDGE TEXTILE  
AND FASHION  
HUB



**MAKE**  
INDUSTRY  
CONNECTIONS

# PROGRAM

---

## CREATE

Develop skills in drawing, painting and illustration

.....

Learn how to create digital mood boards for a design folio

.....

Introduction to knitwear development and digital printing

.....

Interpret an image through textile medium

## DESIGN

Introduction to fashion design and concept development

.....

Introduction to computer-aided design techniques

.....

Introduction to working in an industry CAD room

.....

Conceptualise, design and produce your own digitally printed t-shirt

## MARKETING

Introduction to retail and visual merchandising

.....

Introduction to e-Tailoring and blogging

.....

The world of social media: Facebook, Twitter, Instagram, Pinterest

## BRANDS

Introduction to brand positioning

.....

Introduction to fashion buying

## TRENDS

Introduction to fashion styling and forecasting

.....

Learn the latest trends in hair and beauty

.....

The future of internet shopping

## INDUSTRY ACCESS

Access and explore renowned industry publications and websites such as Ragtrader, Vogue, Harper's Bazaar, Stylesight, WGSN and Style.com

.....

Tour Kangan Institute's Textile and Fashion Hub and get up close with leading industry technology



**ENROL NOW** [kangan.edu.au/fashioncamp](https://kangan.edu.au/fashioncamp)



# ENROL NOW

[kangan.edu.au/fashioncamp](http://kangan.edu.au/fashioncamp)  
1300 328 329

## WORKSHOPS

4 APR - 6 APR | 29 JUN - 1 JUL | 28 SEP - 30 SEP  
10AM - 4PM

## PRICE

\$451

## LOCATION

KANGAN INSTITUTE'S  
CENTRE FOR FASHION AND CREATIVE INDUSTRIES  
85 CREMORNE STREET, RICHMOND, VIC, 3121

 **KANGAN**  
INSTITUTE