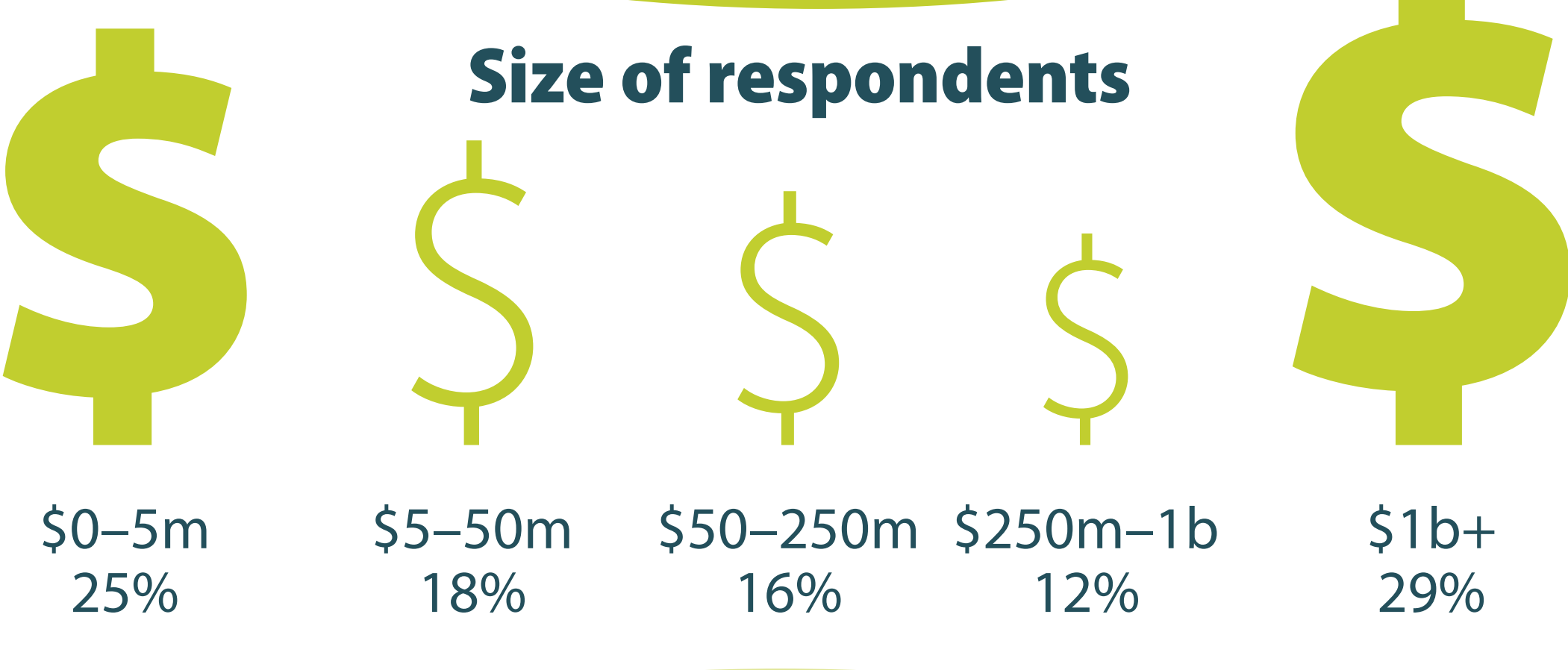
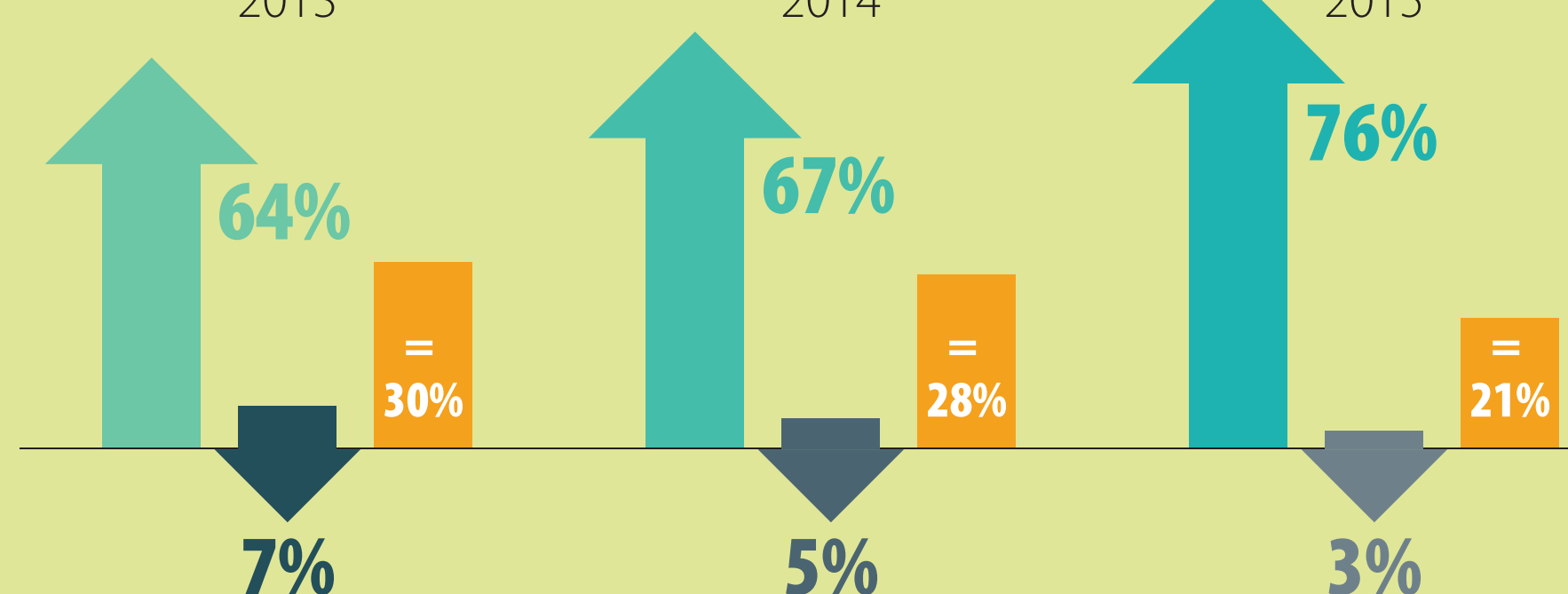


The State of Logistics Tech: 2015

The state of logistics technology in 2015 according to the 2015 Logistics Technology Survey based on the responses of 130 logistics executives working in IT



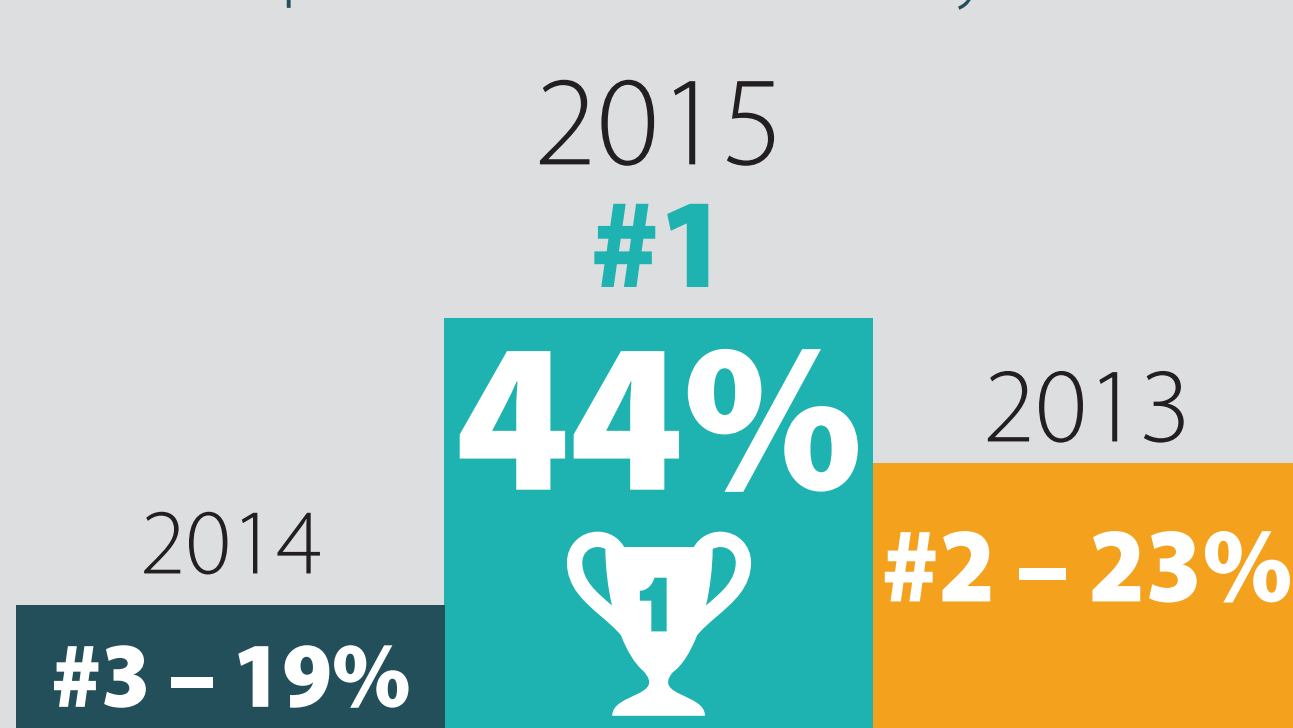
The Changing Tech Budgets of Respondents



What is your company looking to invest in over the next 12 months?



Over the last three years, we've asked logistics companies to identify their top reasons for investing in new technology. 'to fulfil customer requirements' has steadily risen towards the top.



However, when it comes to cutting-edge technologies, logistics providers are slower to act:

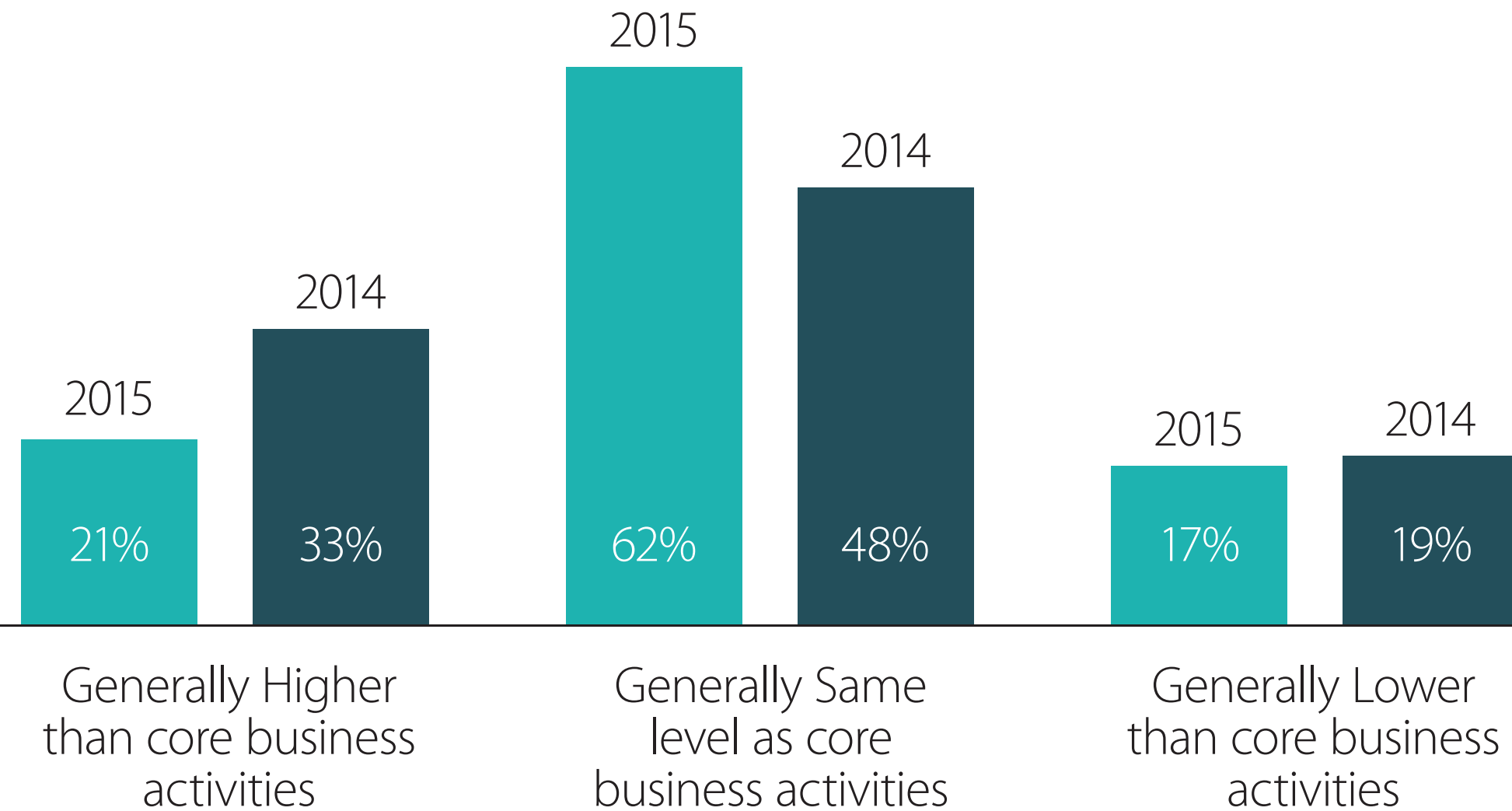
62% of respondents are **not**

considering investment into Robotics, M2M, Driverless vehicles, Augmented Reality, 3D Printing or Drones.

Are they missing the boat on fulfilling customer requirements?



Where does innovation fit within the logistics business?



The evolving role of the CIO in Logistics Organizations

The role of the CIO is increasing as accessible technology makes technology more strategic **73.53%**

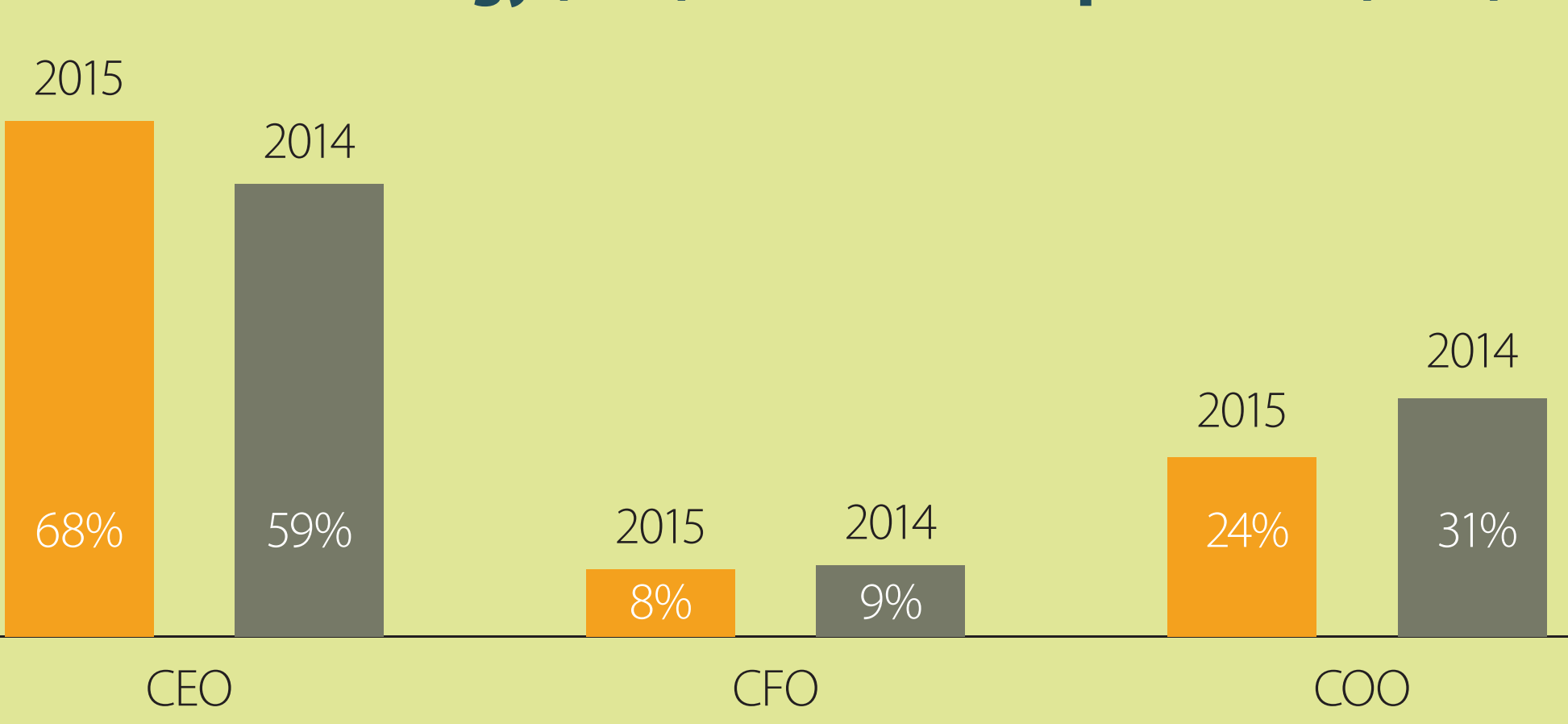
The role of the CIO

23.53%

is staying the same

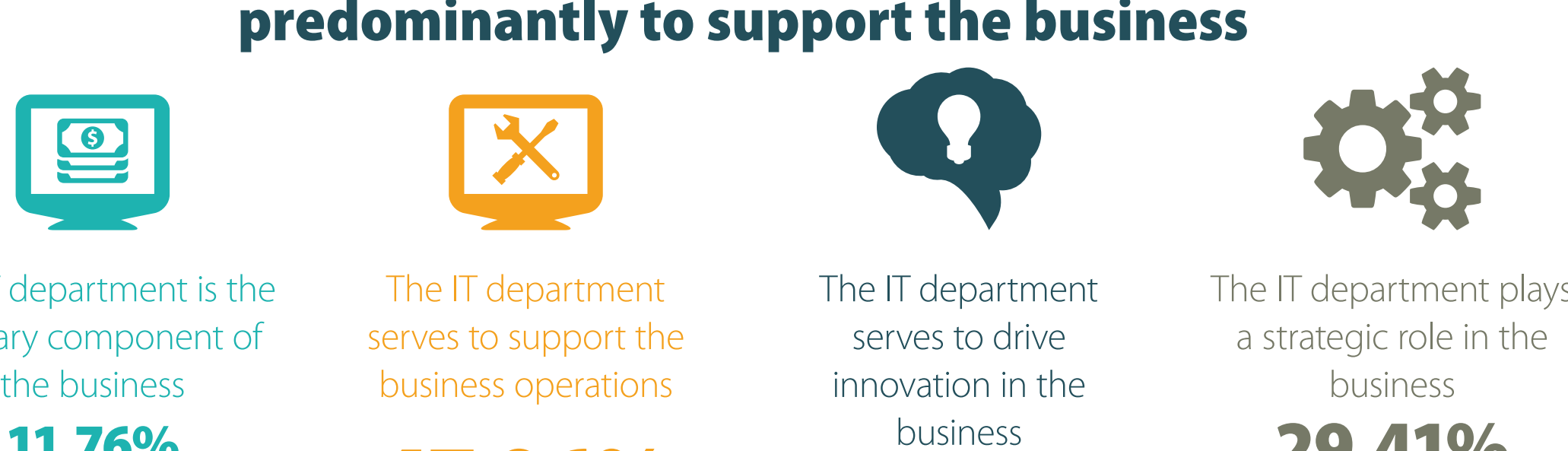
The role of the CIO is diminishing as technology becomes part of operations **2.94%**

The CIO's role is also increasingly falling under the remit of Strategy (CEO) rather than Operations (COO)



Who should the CIO report to?

Yet the role of the IT department still remains predominantly to support the business



The CIOs of many of North America's biggest logistics operators will be gathering in **Austin, Texas, April 20-21**. They'll be looking at the technologies transforming logistics, what this means for the business of logistics and how the roles of IT professionals is evolving in logistics in the face of technological advances.

If you're an IT executive working for a logistics company or in the supply chain of manufacturer or retailer, you can join the group for free by clicking register at www.eft.com/CIO

The group gathering in Austin includes CIOs from **APL, XPO, UniGroup, Landstar, Pitt Ohio, and many more!**