



3rd Annual  
**DATA DRIVEN PRODUCTION**  
 2 DAY OIL & GAS CONFERENCE AND EXPO

6-7 June, DoubleTree by Hilton Hotel, Houston, USA



# Advance Your Analytics to Optimize Decision Making, Eliminate Downtime and Achieve Production Excellence



Jon Krome  
 Head of Operations,  
 Maintenance and  
 Improvement  
**BHP Billiton**



Trond Ellefsen,  
 Special Advisor Digital  
 Strategy,  
**Statoil**



Andy Flowers,  
 Director of Advanced  
 Analytics  
**Marathon**



Sebastian Gass  
 Regional IT Manager  
**Chevron**



Andrew Nobbay  
 Director - O&G Financial  
 Reporting & Analysis  
**Occidental Petroleum**

## DIGITAL STRATEGIES TO ACHIEVE OPERATIONAL EXCELLENCE

- » **Be a Leader in Digital Transformation:** Prepare for the new age of results driven, automated, real time & remote operation to ensure your organization is ahead of the crowd in production efficiency levels
- » **Harness the Power of Big Data Analytics:** Discover how data analytics is transforming production by making predictive maintenance, accurate forecasting and operational excellence a reality
- » **Transition from Siloes to Connected Teams:** Drive cultural change throughout your business to ensure your workforce embraces the digital revolution and utilizes new methods of connectivity
- » **Master Production Optimization:** Develop the most profitable flow, reservoir management and artificial lift techniques by adopting the latest technological innovations in the field
- » **Get The Foundation Right:** Discuss strategies for effective data governance, collection and storage to optimize production based on structured and unstructured data



**300+**  
 SENIOR LEVEL  
 O&G  
 ATTENDEES



**EXCLUSIVE**  
 DELL OILFIELD  
 CONNECTIVITY  
 AND IOT ZONE!



**40+**  
 DATA EXPERT  
 SPEAKERS



**18+ HOURS**  
 NETWORKING  
 TIME WITH  
 INDUSTRY  
 THOUGHT  
 LEADERS

MORE OPERATORS ALREADY CONFIRMED TO ATTEND DDP2017 THAN EVER BEFORE!

## OPERATORS CONFIRMED TO ATTEND INCLUDE



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Join 300+ of North America's most forward thinking oil & gas and tech professionals  
 - register now at <http://www.upstreamintel.com/data/register.php>

Researched & Organized by:



## Oil & Gas bounces back

The American onshore oil & gas industry is fighting back. Having weathered the storm of sub \$50/bbl oil for the past two years, 2017 has seen a resurgence in investment and production. The lean years have increased competition, with many companies adopting new technologies that have delivered efficiency gains and reduced costs, at scale. With many companies ramping up production, new investment is fuelling a production boom expected to add 500,000 barrels a day to American output.

## Increased efficiencies and production through data

It is now clear that if companies want to grow market share and be competitive, they need to understand and implement data driven production methods...and fast. With an estimated global value of \$31 billion by 2020, the digital oilfield is the oil & gas industry's hotbed of innovation. But, this is no flick of a switch exercise, a robust data driven production strategy requires a unique set of skills and technology to use analytics in order to deliver the big gains that the forward thinkers are already reaping.

With that in mind, you'll be pleased to hear that Upstream Intelligence have brought together the finest minds in Oil & Gas and Tech analytics to bring you the 3rd annual Data Driven Production Conference and Expo [June 6-7]. Secure your place today and you'll join over 300 of your peers as you advance your analytics, optimize decision making, eliminate downtime and achieve production excellence.

## Strategies, skills and technology you need to transform your business

The conference – the best of its kind in the US – has cutting edge insight and case studies from leading operators including Chevron, Marathon and Statoil on the following critical topics;

- **Be a Leader in Digital Transformation:** Prepare for the new age of results driven, automated, real time & remote operation to ensure your organization is ahead of the crowd in production efficiency levels
- **Harness the Power of Big Data Analytics:** Discover how data analytics is transforming production to by making predictive maintenance, accurate forecasting and operational excellence a reality
- **Transition from Siloes to Connected Teams:** Drive cultural change throughout your business to ensure your workforce embraces the digital revolution and utilizes new methods of connectivity
- **Master Production Optimization:** Develop the most profitable flow, reservoir management and artificial lift techniques by adopting the latest technological innovations in the field
- **Get The Foundation Right:** Discuss strategies for effective data governance, collection and storage to optimize production based on structured and unstructured data

## Industry trail blazers and thought leaders from O&G and Tech

But that's not all, at DDP 2016 all the supermajors and many majors attended or spoke at this conference including Apache, Hess, Noble and Marathon. Furthermore, the range of job titles reflected the importance of data to the modern day oil & gas company with job titles including CIO, CEO, VP Operations, VP Production, Reservoir Engineering Manager, Head of IT, Engineering Solutions Director as just a small sample of those making up the 250 strong audience.

Importantly though, we all know that the Oil & Gas industry is moving fast when it comes to data and that's why we've invited some of the biggest tech names in the business including Dell EMC, Siemens, 3GiG, MAPR and Morgan Lewis to deliver crucial insight into how you can build the very latest in predictive analytics, CMS and IoT into your strategy.

## Cutting edge insight and hours of networking time

If you are still to be convinced by the outstanding speaker line-up, the detailed case study led agenda, and the tech giants on board, then you'll be pleased to hear that the structure of the conference will allow you to meet more of your peers, facing the same challenges as you, than you would in a whole year.

Live voting sessions will allow you to benchmark your business against your competitors, interactive roundtable discussions will place you face to face with industry colleagues, whilst evening networking receptions will enable you to build the relationships that will power your business through the next 18 months.

Not only that, you'll also benefit from an outstanding opportunity to see innovative service providers put their tools and services through their paces in our sold out exhibition zone, enabling you to compare and contrast a range of solutions, in one place, in just two days.

## Bring a team and make the most of the opportunity

We are so convinced by the value in this conference that we recommend you bring a team. Last year, operators joined in teams of three, four and in one case seven team members! You already know that data analytics projects often go across several teams and what better chance than to bring the team together and refine your data strategy together. Contact us on the details below and we'll organise special rates for all those attending as a team.

## Secure your ticket today and secure big discounts

We look forward to welcoming you to DDP 2017 in June. To secure your place, and to give your business the best chance of delivering outstanding data driven production projects we urge you to contact us today as tickets for this must attend conference will sell out. See you in Houston!

Louis Vye  
*Project Director*  
**Upstream Intelligence**

lvye@upstreamintel.com  
1800 814 3459 (ext. 4313)



# Create a platform to promote your products and services in front of top industry buyers

At DDP2016, all exhibition and sponsorship opportunities sold out in record time and DDP2017 is set to do the same. Leading companies including Dell EMC and Siemens have already snapped up sponsorship packages and many more are reserved. Don't delay in enquiring about sponsorship and expo booths - they will sell out! Speak to Ed Cure [ecure@upstreamintel.com](mailto:ecure@upstreamintel.com) to find out more.

Make sure your organization doesn't miss out on the chance to showcase its data products, software and services to an audience of 300+ senior decision makers from across North America. Outside of the exhibition hall there is also an endless list of sponsorship opportunities that will help you deliver your organization's message to the people who matter to your business.

## SEE WHO HAS ALREADY CONFIRMED THEIR SPOT AT DDP2017

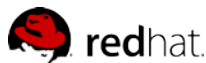
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**Morgan Lewis**



### EXHIBITORS

**HITACHI**  
Inspire the Next



## TOP 10 INFLUENCERS CONFIRMED TO BE AT DDP2017

*Corporate Automation Manager,*  
**Anadarko**

*Director of Advanced Analytics,*  
**Marathon**

*Head of Operations, Maintenance and Improvement,*  
**BHP Billiton**

*Director of O&G Financial Analysis,*  
**Occidental**

*IT Infrastructure & Platforms Director,*  
**BP**

*Director of Innovation,*  
**Pioneer**

*Head of Corporate Procurement,*  
**Chevron**

*Smart Field team leader & Global Principal Technical Expert for Real-Time Operations,*  
**Shell**

*Integrated Operations Manager,*  
**Conoco Phillips**

*Senior Advisor Global Digital Strategy,*  
**Statoil**

## TAKE A LOOK AT WHY YOU CAN'T MISS OUT ON YOUR CHANCE TO SPONSOR OR EXHIBIT AT DDP2017

- **It's the oil & gas industry's largest meeting point dedicated exclusively to driving data solutions:** you can be confident that your products and services will be seen by the right audience
- **We have a track record of bringing the industry's biggest buyers to you:** in 2016 over half of attendees were C-Level, VPs or Directors from operators, major service providers and global tech companies - giving your business the opportunity to put your products in front of people with real buying power
- **We will help you meet the companies that will bring you business:** if there are particular companies you're looking to meet, we can facilitate introductions both before, during and after the conference
- **It's not a mass oil & gas trade show:** with only 12 booths on offer and limited sponsorship opportunities available, your organization's message won't get lost in the crowd - we keep things on a small scale to ensure you get valuable time with your target customers
- **You have control over what's in your sponsorship package:** we don't offer a 'menu' of sponsorship and exhibition options. Instead, our team will liaise directly with you to help you build the package that best suits your business needs

To discuss building a bespoke sponsorship or exhibition package then please get in touch with Ed Cure using the details below. Don't delay - opportunities are selling out quickly!



Ed Cure  
Commercial Director  
**Upstream Intelligence**

US Toll Free - 1800 814 3459 x 4306  
International - +44 (0) 207 422 4306  
[ecure@upstreamintel.com](mailto:ecure@upstreamintel.com)

Join 300+ of North America's most forward thinking oil & gas and tech professionals - register now at <http://www.upstreamintel.com/data/register.php>

# Who attends DDP - delegate breakdown

Upstream Intelligence has a long history of attracting high calibre, senior professionals to its events, and continues to draw a higher proportion of operators than other conferences.

DDP2017 is no exception. With an attendee list that already boasts some of the biggest names in data management,

operational excellence, production technology, corporate innovation and more, the event is unmissable for any organization that plans to be part of the data driven movement.

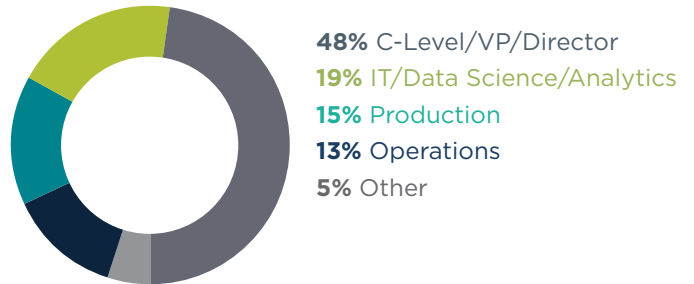
### 2017 ATTENDEE LIST SNAPSHOT - NEW!

*IT Project Manager, Apache*  
*Surveillance Excellence Program Manager, BHP Billiton*  
*Regional IT Manager, Chevron*  
*E&P Data Manager, Devon*  
*Manager, Production & Measurement Support, Encana*  
*Manager Automation Controls & SCADA, Freeport-McMoRan Oil & Gas*  
*Analytics Architect, Hess*  
*Operations Support Manager, Marathon*  
*IT Manager Engineering & Operations Systems, Marathon*  
*Production Data Science and Systems Supervisor, Noble Energy*  
*General Manager Technical Data - WRFM & Production, Shell*  
*Senior Solutions Architect, Southwestern Energy*  
*IT Manager, Statoil*  
*Manager of Floating Operations, Talos*  
*Snr Operations Engineer, XTO Energy*

## ATTENDEES BY COMPANY TYPE - 2017 BREAKDOWN



## ATTENDEES BY JOB TITLE - 2017 BREAKDOWN



## OPERATOR SENDING TEAMS GREATER THAN 2



## A LEGACY OF ATTRACTING THE BIGGEST NAMES IN THE DATA SPACE

Just some of the key organizations to have attended DDP in the last 2 years



Take advantage of our special launch offer. Save \$600 if you register before March 17 at [www.upstreamintel.com/data/register.php](http://www.upstreamintel.com/data/register.php)



# An unrivalled speaker line-up that you won't find anywhere else in 2017!

## FORWARD THINKING OPERATING COMPANIES

Sebastian Gass,  
*Regional IT Manager North America,*  
**Chevron**



Jon Krome,  
*Head of Operations, Maintenance  
and Improvement,*  
**BHP Billiton**



Dustin Ernst,  
*Integrated Operations Manager,*  
**ConocoPhillips**



Trond Ellefsen,  
*Special Advisor Digital Strategy,*  
**Statoil**



Alex De Sousa,  
*IT Manager,*  
**Statoil**



Jim Claunch,  
*VP Operational Excellence,*  
**Statoil**



Ken Dalton,  
*Exploration & Production Data  
Management,*  
**Devon Energy**



Andrew Nobbay,  
*Director Finance & Analysis,*  
**Occidental Petroleum**



Andy Flowers,  
*Director of Advanced Analytics,*  
**Marathon**



Rick O'Brien,  
*Operations Support Team Manager,*  
**Marathon Oil**



Danny Schwartz,  
*EFPO SCADA Supervisor,*  
**Marathon Oil**



Mark Reynolds,  
*Senior Solutions Architect,*  
**Southwestern Energy**



Robert Tulalian,  
*Smart Field Team Leader*  
**Shell**



Linda Liu,  
*Data Manager, Overseas  
Offshore Projects*  
**Lukoil**



## LEADING SERVICE PROVIDERS AND TECH COMPANIES

Chris Lenzsch,  
*Intelligent Solutions Manager, Big  
Data and Analytics,*  
**Dell EMC**



TBC,  
**eLynx**



Senior Representative,  
**WoodGroup**



Senior Representative,  
**Siemens**



Kandy Luktats,  
*CEO,*  
**3-GIG**



Erik Hawes,  
*Partner,*  
**Morgan Lewis**



Senior Representative,  
**MapR**



Join 300+ of North America's most forward thinking oil & gas and tech professionals - register now at <http://www.upstreamintel.com/data/register.php>

## SESSION 1: HEAR FROM THE "CHAMPIONS" – SUCCESS STORIES FROM LEADING OIL & GAS PRODUCTION COMPANIES

### KEYNOTE SPEAKERS INCLUDE

Trond Ellefsen, *Digital Strategy Advisor*, **Statoil**

Senior Representative, **Dell**

Sebastian Gass, *IT Manager - North America*, **Chevron**

### Use data to develop a 360-degree view of your E&P operations

- Be a leader in digital transformation: Prepare for the new age of results driven, automated, real time remote operations to ensure your organization is ahead of the crowd in production efficiency levels
- Harness the power of big data analytics: Discover how data analytics is transforming production by making predictive maintenance, accurate forecasting and operational excellence a reality
- Learn how to establish a robust digital foundation connecting reservoir, drilling and production data streams
- Obtain a level of specificity in analysis and operations that will greatly improve organizational performance.

### Develop an integrated digital decision making centre

- Put together the right team and technology to maximise production efficiency using the industrial internet
- How to optimise company support centres to leverage predictive analytics and control performance at centralized and local scales
- Leverage a holistic view of the enterprise, from field operations to the data center

*"The conference was exactly what we were looking for - great presentation with real world examples that I can use today to improve my business results"*

**Dell EMC**

### Key note: Digitalization in a world of functional specialization

To drive performance and become competitive at any price, businesses need a highly effective operating model and a digital architecture/ platform to enable horizontal insight and utilize modern technologies for more data-driven decision-making. Join Trond Ellefsen from Statoil to discuss;

- Reality check: How to prepare your business when traditional operating models meet the digital world in a low oil price environment
- Avoiding the digital bear trap: takeaway key learnings from a digital journey

## SESSION 2: DIGITAL TRANSFORMATION – PREPARING FOR THE NEW AGE OF RESULT DRIVEN AUTOMATED OPERATION

### SPEAKERS INCLUDE

Chris Lenszch, *Intelligent Solutions Manager*, *Big Data and Analytics*, **EMC**

Andy Flowers, *Director Advanced Analytics*, **Marathon Oil**

Doug Johnson, *CEO*, **Optimal Digital Strategies**

Brent Hodges, *IoT Planning and Product Strategy*, **Dell**

Alex De Sousa, *IT Manager*, **Statoil**

### How IoT and related technologies have the potential to transform the supply chain and produce bottom line results

- How to use data sources such as; asset and well-profile information, sensor data, well test records, maintenance and failure reports predict real-time performance optimization opportunities
- Minimize downtime with the ever-growing technological advancements of intelligent sensors and IoT
- Realize the benefits of predictive maintenance by connecting equipment and collecting data from remote fields
- Determine the total cost of ownership and potential return on investment from building an IoT network and strengthen the business case for your company
- Improve ultimate recovery using intelligent well technology to gain real time production insight

### Get more for less: effective use of visualisation mechanisms

- Adopt new 3D visualisation tools to improve production efficiency and reservoir recovery with less man power
- Develop the most interactive graphics, modelling and dashboards for your employees to minimize decision making time
- Create the right digital working environment and master communication between departments and people in isolated areas

### Capability at the edge: from sensors to validation & analytics

- Find out how technologies including AI, VR and IoT will change the digital oilfield
- Discover game changing machine learning capabilities for oil & gas applications
- Review state of the art solutions such as satellite communication through microwaves, laser communication and setting up individual radio stations/ towers

### IO/OT Convergence Panel

The 2017 Data Driven Production IO/OT Convergence panel of industry leaders and experts from Technology, Operations, and Oil Field Services companies will discuss the most exciting and innovative developments since 2016.

- Where are we now? Take a look at how the industry has evolved in the last 12 months despite depressed oil prices.
- Discover how companies are embracing and utilizing IT/OT convergence
- Evaluate how service companies are meeting the market needs while maintaining data integrity and security?

### Corporate Digital Transformation

- How to manage the digital transformation from IT departments through business units and into service providers
- Find out how to build the operational capabilities, skill sets and supply chains to support transformation
- Discover how you can align supply chains and build corporate wide capability
- Discuss what an oil company needs to achieve a digital transformation

## SESSION 3: BIG DATA & ADVANCED ANALYTICS

### SPEAKERS INCLUDE

Kandy Luktats, *CEO*, **3GIG**

JoAnn Meyer, *Founder*, **Previsio Consulting**

Jon Krome, *Head of Operations, Maintenance and Improvement*, **BHP Billiton**

Rick O'Brien, *Operations Support Team Manager and The Marathon Digital Oil field team*, **Marathon Oil**

Mark Reynolds, *Senior Solutions Architect*, **Southwestern Energy**

Andrew Nobbay, *Director - O&G Financial Reporting & Analysis*, **Occidental Petroleum**

Zafar Kamal, *Managing Director*, **B2XL**

### Using data analytics for predictive maintenance

- Hear how next-generation, real-time analytic platforms require new ways of thinking on data processing, acquisition infrastructure and analytics platforms
- Develop tools for data collection and analysis to improve predictive maintenance
- Identify the optimum time windows to conduct repairs and minimize downtime
- Improve asset tracking and optimize production while saving costs on equipment
- Improve the accuracy and performance of your existing analytics
- Build a robust collaboration platform to create productive decision making environments
- Master the latest geoscience and petro technical applications

*"Very well organised. Great working opportunities. Would definitely attend again"*

**Repsol**

## Secure Your Place Today for the Hottest O&G Data Ticket in Town!

With 40+ speakers, 2 conference tracks and a sold out exhibition zone you know that you'll need a team of three or more onsite.

Call 1800 814 3459 (ext 4313) or email [lvye@upstreamintel.com](mailto:lvye@upstreamintel.com)

### Forecast production from data analytics

- Compare actual vs forecasted production to make informed asset management decisions
- Analyse monitoring data after well injection for greater visibility on production issues
- Utilize dashboards to create an interactive environment that drives production excellence
- Learn how to optimise your data collection processes
- Discover how you can categorise your wells by performance

### The rise of the machines - predictive analytics and machine learning go live at Marathon operations

A unique live demonstration of cutting edge Operations & Production Surveillance dashboards featuring:

- Hear how machine learning and predictive analytics can provide automation of gas lift freezing solutions and flumping, facility management for loss of compression, leak risk, paraffin build up, battery failure, metering issues and flare management
- Get the inside track on scalable architecture, the mixture of logic between Wonderware / HANA, and how to create user interface/dashboard that are customized to functional groups
- Demonstrate increase daily production volumes through flumping, gas injection, reduced downtime, reduction in freezing events, well improvements and prioritized maintenance

### Well Health Management - new thinking to improve performance and visibility

- Learn how much value is lost every year, one well and one day at a time from non-producing wells
- Evaluate the challenges faced by companies trying to connect people, downtime and production consistently at the enterprise scale
- Discuss the gaps in skills and processes that need to be addressed
- Discover whether there are solutions available that support visibility, metrics, efficiency and improvement

## SESSION 4: BUSINESS CHANGE STRATEGY - CULTURAL CHANGE MANAGEMENT

### SPEAKERS INCLUDE

Jim Claunch, *VP Operational Excellence*, **Statoil**

Tony Edwards, *CEO*, **Stepchange**

Joe Perino, *CEO*, **PERTEX**

### Driving culture shifts through leadership

- Promote innovation by adopting data analytics solutions that deliver bottom line results
- Strategies to drive data accessibility all the way to top leadership
- Decide when the company should use internal systems or outsource IT to vendors in order to achieve cost efficient operations

### Connecting disciplines and departments, breaking siloes and driving data governance

- Create a structured approach to bridge the gap between IT and subject matter experts
- Understand how multidisciplinary teams in different locations can utilize data
- Save time by effectively exchanging data internally within teams such as production, subsurface, field operations, equipment suppliers and management.

### Empowering your staff to understand the reasoning behind business change

- Hear why digital literacy skills are becoming increasingly important across the workforce when understanding applied analytics, use and development of new software and hardware platforms, and the ability to effectively use new tools such as live collaboration technologies
- Hear how training, mentorship and coaching can improve operational efficiency and production safety in an environment with less people
- Educate people to improve your company's transformability and minimize the cost of training people in different teams and locations
- Learn how to build flexible teams with data analytics capabilities

## Driving culture shifts through leadership

How leaders can drive and create an environment where;

- Automation changes the way that works get done and who does it and where
- All data is “open” and should be managed as an asset across the value chain
- Analytics and artificial intelligence make more and more decisions that create greater business value including HSE
- Competence needs and requirements change
- Failure happens quickly and learning happens quicker
- The consistent use of appropriate nondisclosure agreements for all individuals with access to confidential data
- Physical security of all devices used to collect and store confidential data is paramount

## SESSION 5: GET THE DATA FOUNDATIONS RIGHT

### SPEAKERS INCLUDE

Erik Hawes, *Partner*, **Morgan Lewis**

Jim Crompton, *Consultant*, **Noah Consulting**

Ken Dalton, *Exploration and Production Data Management*, **Devon Energy**

Senior Representative, **MapR**

## Setting a data bedrock

- Define company standards on big data and establish data standards for all teams including drilling, completion, productions, operations and maintenance
- Data integration from cradle to grave – How to do more with new systems and software for both historical and current data sets in order to improve quick decision making
- Create platforms between applications and departments to get clarity on your asset lifecycle
- Build an integrated platform linking data collection, processing and integrity
- Data physics and capabilities for storage and tools - Understand the differences between complex data and linear data and develop the best solution for your company

## Data integration and the search for the digital core

- Understand the full perspective of asset performance management: Executives and analysts need data from several functions including finance, operations, engineering, subsurface and procurement/supply chain
- Traditional Solutions: Hear how the information intensity of the digital oilfield has increased substantially and why much of this data is collected in functional silos or informal shadow IT systems and is difficult to access, filter and analyze in today's data management environment
- What the future might bring: how to mix and match each potential solution to develop a digital core for your company

## Why data matters? A formula for a successful data governance program

- How to build successful people centric interdisciplinary partnerships that work for your business
- Hear how you can manage the continuous improvement vs reinvention conundrum
- Discuss the importance of supporting Data Standards and ensuring BU comply with standards and make suggestions for improvement recommendations
- Find out how you can support the Data Specialist in their data clean-up efforts

## Guarding the ‘crown jewels’ – confidentiality and trade secrets of production data

- Examine best practices for protecting sensitive data and information
- Hear why protection of IP rights in data is potentially more important than the collection of data when its proprietary nature and the algorithms used are the lifeblood of an organisation
- Discover how you can protect the IP rights Guidelines for establishing and maintaining trade secret protection
- How to embed the consistent use of appropriate nondisclosure agreements for all individuals with access to confidential data
- Best practice insight into; employee training and communication, physical security of all devices used to collect and store confidential data, and computer and IT security measures

## SESSION 6: TECHNICAL CASE STUDIES

### SPEAKERS INCLUDE

Senior Representative, **Siemens**

Dustin Erns, *Integrated Operations Manager*, **ConocoPhillips**

## Improve the quality of alarms, controllers and sensors to ensure flow assurance

- Utilize flow metering data to minimize downtime
- Capture data from the right metering points to achieve stability of data
- Set up alarm positions and “health zones” from healthy asset safety and optimized maintenance

## Understand and utilize completions data for reservoir management

- Embed drilling data collection and analysis at all stages
- Use data to understand the physics of the reservoir to plan workovers and interventions

## Managing artificial lift

- Use in-house predictive modelling to positively impact artificial lift projects
- Plunger faults – from predictive analytics to predictive maintenance
- Find the optimum timing for wells improvements and replacements to improve operations economics

*“DDP16 was spot on and all the presentations were relate to industry specific problems. A huge learning experience and an inspiration.”*

**Accenture**





**6-7 June**, DoubleTree by Hilton Hotel, Houston, USA

**DON'T MISS OUT ON JOINING 300+ INDUSTRY LEADERS AT DDP2017**

**Limited Offer** – get a reduced room rate at the DoubleTree by Hilton Hotel – Greenway Plaza

Register early and you will be entitled to an exclusive room rate at DoubleTree by Hilton Hotel – Greenway Plaza; make sure you reserve your place now as space is limited.

**GROUP DISCOUNTS AVAILABLE FOR 2+ ATTENDEES!**

With 2 conference tracks, 40+ speakers and 300+ attendees, make sure your business isn't missing out on opportunities by not having enough representation at the summit. Bring a colleague (or your whole team) and benefit from the new group rates for 2+ attendees. Discounts go up incrementally... So the more people you bring, the more you save!

**REGISTER NOW IN THREE EASY STEPS!**

**1. Select the Registration Package that suits your aims**

| Pass Features   | PLATINUM VIP PASS | PLATINUM PASS | GOLD PASS |
|---|-------------------|---------------|-----------|
| Full 2-day access to DDP2017 conference and expo area                             | ✓                 | ✓             | ✓         |
| Access to all networking events and lunches including networking drinks reception | ✓                 | ✓             | ✓         |
| Access to all presentation slides and audio recordings post-conference            | ✓                 | ✓             |           |
| Access to the Online Networking Center pre and post conference                    | ✓                 | ✓             |           |
| + Fast track registration   | ✓                 |               |           |
| + Reserved front row seating  | ✓                 |               |           |
| + Post conference report including analysis from Live Polling                     | ✓                 |               |           |
| Early Bird Price - <b>\$400 discount expires April 7</b>                          | \$2,195           | \$1,995       | \$1,795   |
| Last Chance - <b>\$200 discount expires May 12</b>                                | \$2,395           | \$2,195       | \$1,995   |
| Full Price  | \$2,595           | \$2,395       | \$2,195   |

**2. Enter Attendee details**

Mr/Mrs/Ms/Dr: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
 Company: \_\_\_\_\_ Position/Title: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ Zipcode: \_\_\_\_\_ Country: \_\_\_\_\_

**3. Payment Options**

I enclose a check/draft for: \_\_\_\_\_  
 [Payable to FC Business Intelligence Ltd]  
 Please invoice my company: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_  
 Please charge my credit card: Amex  Visa  Mastercard

Credit card number: \_\_\_\_\_  
 Expiry date: \_\_\_\_\_ Security number: \_\_\_\_\_  
 Name on card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**MORE WAYS TO REGISTER**

**ONLINE:** Secure and simple registration online at <http://www.upstreamintel.com/data/register.php>

**EMAIL:** [lvye@upstreamintel.com](mailto:lvye@upstreamintel.com)

**PHONE:** Call Louis Vye on **+1 800 814 3459** ext. **7512**

**FAX:** Fill out this form and faxback to **+44 (0) 207 375 7576**

**TERMS & CONDITIONS** Places are transferable without any charge. Cancellations before May 6, 2017 incur an administrative charge of 25%. If you cancel your registration after May 6, 2017 we will be obliged to charge the full fee. Please note – you must notice Nuclear Energy Insider in writing of a cancellation, or we will be obliged to charge the full fee. The organizers reserve the right to make changes to the program without notice. All prices displayed are exclusive of VAT unless otherwise stated but, VAT will be charged

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3rd Annual  
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6-7 June, DoubleTree by Hilton Hotel, Houston, USA



# Advance Your Analytics to Optimize Decision Making, Eliminate Downtime and Achieve Production Excellence



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## DIGITAL STRATEGIES TO ACHIEVE OPERATIONAL EXCELLENCE

- » **Be a Leader in Digital Transformation:** Prepare for the new age of results driven, automated, real time & remote operation to ensure your organization is ahead of the crowd in production efficiency levels
- » **Harness the Power of Big Data Analytics:** Discover how data analytics is transforming production by making predictive maintenance, accurate forecasting and operational excellence a reality
- » **Transition from Siloes to Connected Teams:** Drive cultural change throughout your business to ensure your workforce embraces the digital revolution and utilizes new methods of connectivity
- » **Master Production Optimization:** Develop the most profitable flow, reservoir management and artificial lift techniques by adopting the latest technological innovations in the field
- » **Get The Foundation Right:** Discuss strategies for effective data governance, collection and storage to optimize production based on structured and unstructured data



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