



Leverage value chain opportunities and minimise supplier risks to ensure business longevity

The summit will provide practical takeaways geared towards Asia Pacific operations through a series of intimate *workshops* and interactive *round tables*.



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MATERIALITY ANALYSIS:

understand your value chain by identifying areas of risk and opportunity

RELATE CREATING SHARED VALUE to your business and find out where and how your company can make the biggest impact

MOVE BEYOND MERE AUDITING

and work with suppliers to develop paying off capacity building programs and build trust

ENHANCE BRAND REPUTATION through strong sustainability and CSR values and communicating the progress

ENGAGE PROCUREMENT COLLEAGUES

to ensure social and environmental values are part of their decision making process

FACILITATE INDUSTRY CHANGE through working with partners competitors and civil society – effective lobbying

Key issues being addressed in 2016

RBS Asia guarantees you a **meaningful engagement** and **practical insights** from **fellow corporate practitioners**. All discussions at the conference are solution focused; no sales pitches, only honest and transferable experiences shared by your peers.

70% of the summit is **workshop-based**, so through a series of *intimate workshops*, interactive **roundtables** and **live polling** you and your peers will find the ways to manage the biggest challenges and opportunities in 2016.

1

SUPPLIER COLLABORATION

- ✓ **Build supplier code of conduct** for increased supplier retention
- ✓ **Move beyond mere auditing** and work with suppliers to develop paying off capacity building programs
- ✓ **Human Rights in action** – a practical guide on identifying and addressing labour issues in your supply chain
- ✓ **Engage procurement colleagues** to ensure social and environmental values are part of their decision making process

2

BUSINESS STRATEGY

- ✓ **Map out value chain landscape:** why supply chain sustainability is vital for commercial growth
- ✓ **Materiality analysis:** Understand your value chain by identifying areas of risk and opportunity
- ✓ **What Creating Shared Value** means to your business and where your company can make the biggest impact
- ✓ **Empower your colleagues** and find the champions to help drive the sustainable culture further

3

STAKEHOLDER ENGAGEMENT

- ✓ **Enhance brand reputation** through strong sustainability and CSR values
- ✓ **Communicate social and environmental progress** of supply chain effectively to key stakeholders
- ✓ **Facilitate industry change** through working with partners competitors and civil society – effective lobbying

4 Summit guarantees



STRATEGIC GUIDANCE

on rolling out a robust value chain strategy and measuring the impacts: hear from the top VPs of Procurement, Supply Chain and CSR



ACTIONABLE INSIGHT

into how to make it happen; starting from getting *supplier buy-in* and developing a *code of conduct*, leading up to effective *consumer engagement campaigns*



SOLUTION FOCUSED DISCUSSIONS

split into three streams on *supplier collaboration*, *business processes* and *public engagement* to get practical answers



BENCHMARKING WITH THE REGIONAL LEADERS

the most innovative companies operating in Asia Pacific all come together to share their *learnings with you*

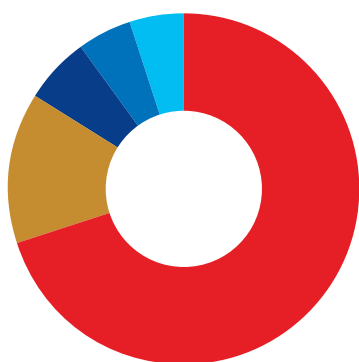
Who attended the Summit in 2015

The Responsible Business Summit Asia 2016 is a platform that brings the most innovative companies in Asia Pacific to lead the conversation on what it takes to be a business of the future.

To get an idea of who you'll meet, below is a sample of the organisations that attended the 2015 Summit.

Adidas Group	ENGIE Asia-Pacific	MAS Fabrics (Pvt) Ltd	Shell
Aditya Birla Group	FHI 360	MAS Holdings – MAS Intimates	SIM University
AES Philippines Power Foundation	FHI 360 Nepal	Mattel Asia Pacific Sourcing	Singapore Business Federation
AES Philippines Power Foundation	Forum of the Future	MTR Corporation	Singapore Economic Development Board
AkzoNobel	FrieslandCampina Asia	New Britain Palm Oil Limited	Singapore Management University
ARM Holdings	Frontier Academy Limited	NextGen Connect	Singapore Tourism Board
Agility	Ginga Environment Singapore Pte Ltd	Olam International	Singtel
Akvo.org	Globe Telecom, Inc.	Orient Overseas Container Line Limited.	Standard Chartered Bank
Asia Society for Social Improvement & Sustainable Transformation (ASSIST)	Golden Agri-Resources	Paia Consulting	Surugadai University Japan
Barclays	Green Evangelist	Peterson Mitra Indonesia	The Purpose Business
BASF	GSK	Philippine Long Distance Telephone Company	The Walt Disney Company
C & J Clark International	Haworth	Philips	Vedanta Resources
Conservation International	Hongkong and Shanghai Hotels	PNOC-EC	Verztec Consulting
Corporate Citizenship	Huawei Technologies	PureCircle	WBCSD Singapore
CSRWorks Consulting	Hughes Strategic Consulting	SABIC	Walt Disney SEA
Diageo	INSEAD	SABMiller India	Workiva Inc.
eCO2value LLC	InterContinental Hotels Group	Salt PR Singapore	World CSR Day
Eco-Business	Interface	Save the Children Australia	World Vision International
Embassy of the Kingdom of Netherlands	Interface Singapore Ptd Ltd	Sealed Air	Yes Bank Ltd
Emirates Integrated Telecommunications PJSC (du)	Johnson & Johnson	Sembcorp Industries Ltd	
	Mahindra Sanyo Special Steel	Shangri-la Resorts	
	Mars Chocolate		

BUSINESS TYPE



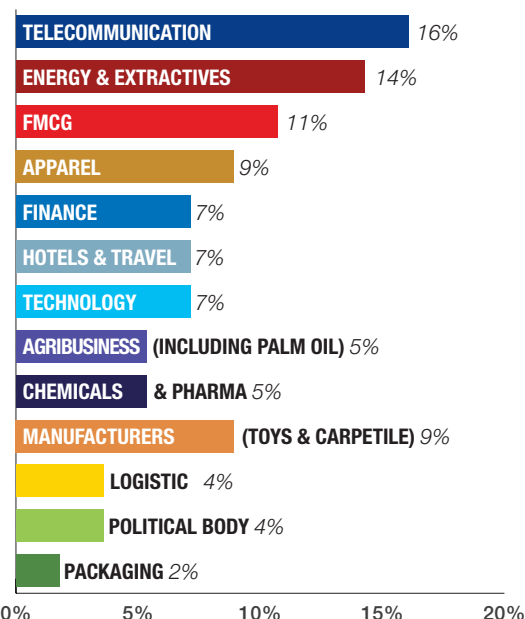
BRAND 70%
ASSOCIATION & INITIATIVE 14%
ACADEMIA 6%
NGO 5%
MEDIA 5%

SENIORITY



PRESIDENT & C-SUITE 10%
DIRECTOR 28%
HEAD & VP 17%
MANAGER 26%
OTHER 19%

INDUSTRY



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