WHICH LIMELIGHT STORAGE IS RIGHT FOR YOUR BUSINESS?

Limelight Origin Storage Services, the intelligent solution for driving user experience through Content Delivery Networks (CDNs), is now available in two classes of service. This document provides some information on both classes, and guidelines to help you choose the right class for your business.

Limelight Origin Storage provides flexibility to optimize user experiences globally, in the most cost efficient way. Potential applications include video-on-demand, file distribution, gaming, and serving large web objects like images and audio.

CLASSES OF LIMELIGHT ORIGIN STORAGE

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<tr>
<th>INFREQUENT ACCESS</th>
<th>STANDARD</th>
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<td><strong>Rapid access when content is needed.</strong> Stores content in a single location based on selected policy (US, EU or APAC).</td>
<td><strong>Highest performance in all regions.</strong> All Standard policies include automatic replication at no extra cost, storing content in multiple locations.</td>
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<tr>
<td><strong>Content is not frequently accessed.</strong></td>
<td><strong>Content is accessed frequently.</strong></td>
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Both classes of Limelight Origin Storage include:

- **INTELLIGENT INGEST**
  - Easy migration from current origin – Load on Demand or Manifest Upload

- **FAST RETRIEVAL FROM STORAGE, FAST TRANSIT**
  - Milliseconds response time, transit over Limelight’s private fiber backbone

- **HIGH AVAILABILITY AND DURABILITY**
  - 100% availability SLA, designed for 100% durability

Differences between the classes:

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| **SOLID PERFORMANCE**
  - Fast retrieval and transit when content is needed | **HIGHEST PERFORMANCE**
  - Automatic retrieval from the fastest site, private-fiber transit for best performance |
| **REDUNDANCY**
  - Single-location storage with redundancy ensures availability | **AUTOMATIC REPlication**
  - All Standard policies include automatic replication to three or more storage locations at no extra cost. Choose policies to get close to your audience. |
| **LOW-COST STORAGE-AT-REST**
  - Value-priced for content accessed less than once per month. Low-cost storage-at-rest pricing with additional charges only when content is retrieved. | **FLEXIBLE PRICING**
  - Choice of pricing models that provide value for content that has higher rates of retrieval and requires high performance. |
USE CASE CONSIDERATIONS

Which storage class to choose? That depends on your use cases and requirements. Here are some examples.

Use Case: Primary Origin
- Content is frequently accessed
- High performance on cache miss is important for best user experience
- Choosing the right origin storage:
  - Performance is most important: Standard
  - Price is most important: Standard. For high rates of access, the access charges for Infrequent Access class may make it more expensive than Standard.

Use Case: Long-tail / Archival Storage
- Content is rarely accessed
- Requires rapid access when content is needed
- Choosing the right origin storage:
  - Performance is most important: Standard
  - Price is most important: Infrequent Access

Use Case: Backup Origin
- Primary origin is another storage solution (non-Limelight)
- Limelight configured as backup origin
- Choosing the right backup origin storage:
  - Performance is most important: Standard
  - Price is most important: Infrequent Access

Use Case: Regional Origin
- Global coverage not needed
- Choosing the right origin storage:
  - Small region near single PoP: Infrequent Access
  - Large region, performance focus: Standard
  - Large region, price focus: Infrequent Access

Use Case: Low-cost Origin
- Asset classes are budget oriented
- Low cost for data stored, pay separately for egress
- Choosing the right origin storage:
  - Most cases: Infrequent Access
  - In some cases with high rates of egress from storage, Standard may be more economical

The above are general guidelines only. To learn more, if you are already a Limelight Networks customer, please speak to your sales representative.

If you are a new Limelight customer, please contact Limelight Networks by sending an email to info@llnw.com. You can find contact information for the Limelight office in your region here: https://www.limelight.com/locations/