OKWAVE RELIES ON LIMELIGHT’S ORCHESTRATE PLATFORM TO DELIVER SECURE CONTENT TO MORE THAN 30 MILLION USERS WORLDWIDE

OKWAVE is Japan's first and largest online Q&A platform where users help each other solve problems in a question-and-answer format. OKWAVE has 31 million users and thousands of new customers joining every month who turn to its database of more than 35 million entries for information.

OKWAVE’S CHALLENGE:

With such dramatic growth, OKWAVE needed to scale up its content delivery capacity and ensure responsiveness on all the different internet connected devices its customers use. Equally important, the management team wanted a solution that would ensure stable delivery while also keeping costs down.

OKWAVE’S SOLUTION:

After evaluating multiple CDN services, OKWAVE’s management chose Limelight Networks’ Orchestrate Platform to service its growing user base, handle ballooning files sizes, and deliver content on a proliferation of devices.

“We have a big advantage using Limelight’s CDN Services thanks to the consistently reliable performance. Not only that, but when traffic increases or when we launch a new service, we don’t have to increase the number of servers or expand network capacity. It’s been much easier for us to forecast the workload and cost for each operation.”

AKIHIKO TANABE, Director, Systems Operation Department, Research and Development Division
OTHER IMPORTANT BENEFITS FOR OKWAVE INCLUDE:

GLOBAL REACH AND SCALABILITY
Limelight’s CDN can handle current content delivery needs and scale up to accommodate traffic increases at peak times.

HIGH PERFORMANCE AT LOW COST
OKWAVE is experiencing breakthrough performance and has cut operating expenses by 50% since implementing Limelight’s CDN.

DDOS SECURITY
The Limelight CDN absorbs and shields OKWAVE from incoming attacks and other malicious traffic.

STRONG TRACK RECORD
With Limelight’s reputation for high performance and ongoing customer support, OKWAVE is partnering with Limelight to develop and roll out future services.

“The Limelight Networks staff responds immediately when we contact them. Interactions like these give us confidence that in the unlikely event that we do have an issue, we can count on them to respond quickly. This is one of the major reasons we went with Limelight.”

KOICHIRO TSUJITA, Manager, Consumer Solutions Systems Operation Group, Systems Operation Department, Research and Development Division

“We tested the CDN services offered by each vendor to verify their actual performance. For instance, we measured response time every 5 minutes and carefully monitored the time zones which showed delays. When releasing new content, we verified how quickly the new files showed up on the delivery server. In the end, Limelight Networks CDN Services delivered the best results.”

KOICHIRO TSUJITA, Manager, Consumer Solutions Systems Operation Group, Systems Operation Department, Research and Development Division