

# HAIR EXPC AWARDS

EDUCATION BUSINESS  
OF THE YEAR

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DO YOU HAVE  
THE GOLDEN TOUCH?

# EDUCATION BUSINESS OF THE YEAR

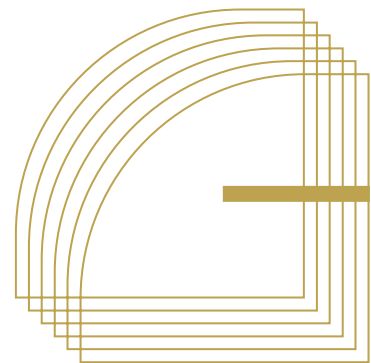
**Category definition for the Awards period of  
March 2018 – March 2019.**

The winning Business of this category will have contributed significantly to education and training innovation, raising the skills base, motivating the talent of today and tomorrow, and elevating the public value of hairdressing.

Open to Registered Training Organisations, Education Teams and Education Companies in Australia or New Zealand.

**Entries are due**

**Wednesday 11.59pm, 20th March, 2019**



**Please Note:**

- Please ensure you also read the entire general Awards Rules and Regulations document before commencing
- You must use the online Awards platform to register and answer the questions ([hairexpo.awardsplatform.com](http://hairexpo.awardsplatform.com))
- The online Awards platform will provide final details on word count and attachment limits where relevant – please use the below as a guide to the questions you will be required to answer.
- Please read all the questions before commencing to avoid repetition .
- Where appropriate, use bullet points to answer in a clear and concise manner.
- Entries are due Wednesday 11.59pm, 20th March, 2019
- Finalists will be announced from Wednesday 24th April. There will be nothing further to submit once the finalist announcement is made.

**Question 1 - Max 150 words (15 points)**

Describe why your Business deserves to be awarded the title "Hair Expo Education Business of the Year" for 2019.

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**Question 2 - Max 500 words summary + PDF Upload (40 points)**

List up to 10 career highlights and activities/achievements during the Awards period.  
(March 2018 – March 2019)

**NB: You may also support your answer with a maximum 5 page PDF attachment, expanding your answer with visuals or other relevant supporting information (maximum file size of 3MB)**

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**Question 3 - PDF Upload only (10 points)**

Provide a calendar of your training programs and education events delivered by your Business during the awards period.

**NB: Your upload can be up to a 2 page PDF (maximum file size of 2MB)**

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**Question 4 – Max 500 words + PDF Upload (20 points)**

Describe how you market your brand and your education programs.

**NB: You may also support your answer with a maximum 4 page PDF attachment, for the purpose of visuals only to show your various marketing (maximum file size of 3MB)**

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**Question 5 – Max 600 words (25 points)**

Describe your teaching style. What is unique and innovative about your approach to education?

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**Question 6 – Max 500 words + PDF Upload (20 points)**

How do you receive and monitor feedback and what action do you take to ensure you continue to deliver a quality service that meets industry needs?

**NB: You may also support your answer with a maximum 4 page PDF attachment, for the purpose of providing evidence of your evaluation systems (maximum file size of 3MB)**

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**Question 7 – Max 500 words (20 points)**

What development plan do you have to further improve your:

- a) Educators, teachers, and team skill sets and
  - b) Facilitation methods to keep your curriculum modern and suitable for a salon environment?
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**Question 8 – Max 500 words (20 points)**

How do you support young learners to excel beyond the training package expectations?

What resources have you pioneered to engage greater learning ability and increase quality standards?

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**Question 9 – Max 500 words + PDF Upload (30 points)**

Demonstrate the contribution your business and your team have made to industry growth and the community. What are your objectives for a sustainable future and further advancement in education?

**NB: You may also support your answer with a maximum 5 page PDF attachment, expanding your answer with visuals or other relevant supporting information (maximum file size of 3MB)**

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**Question 10 - PDF upload (0 points)**

Please upload your signed declaration. No answer or text is required in the text box for this final requirement.

## EDUCATION BUSINESS OF THE YEAR DECLARATION

- I declare that this submission is a true and accurate reflection of the named Business's performance during the Awards Period of March 2018 – March 2019.
  
- I declare that I have read and understood the general Rules and Regulations in addition to those that apply specifically to my category.
  
- I declare that neither myself or the team have not, and will not, approach any current Hair Expo Judges in relation to the specifics of this entry. Nor will we approach them for post judging feedback at any time (the anonymous online feedback system replaces the need to approach judges, and represents all judges for a well rounded and fair source of feedback for each entrant)

*Please tick all declarations above to ensure your entry is valid.*

Name: \_\_\_\_\_

Salon: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name of Witness: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

In case you become a finalist, what would you most like us to share about you when we promote this achievement? Please share something we can use in our PR in 50 words or less (we will contact you if further information is required).

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