

Red Kap® Facebook “Ballistic” Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. The Red Kap® Facebook “Ballistic” Sweepstakes (this “Sweepstakes”) begins at 9:00:01 AM Central Time on March 10, 2015, and ends at 8:59:59 PM Central Time on March 31, 2015 (the “Sweepstakes Period”).

ELIGIBILITY: This Sweepstakes is open to legal residents of the continental United States, excluding Alaska, Hawaii, and Puerto Rico (the “Eligibility Area”), who are eighteen (18) years of age or older at the time of entry. Only individuals may enter; no entry from any corporation or other entity shall be accepted. This Sweepstakes is VOID outside of the Eligibility Area and where otherwise taxed, prohibited or restricted. Employees, directors, and officers of VF Imagewear (“Sponsor”), and parent, subsidiary, and affiliated companies, advertising and promotion agencies, and members of their immediate family (spouse and parents, siblings and children and their spouses) or of the household of such individuals are not eligible to participate in this Sweepstakes.

ENTRY: During the Sweepstakes Period, eligible individuals may enter the Sweepstakes by:

1. Visiting <http://response.redkap.com/ballisticgiveaway> and completing the Survey. Be sure to provide truthful answers to all Survey questions. Eligible individuals will only be able to enter via the Survey if the Survey is completed in full; **OR**
2. Sending a 3x5 card in a business-size (#10) envelope with proper postage affixed with their name, address, email and phone number to:

Red Kap Ballistic Sweepstakes
Dept: Distributor Brands Marketing
545 Marriott Drive, Suite 200
Nashville, Tennessee 37214

To be eligible for the Grand Prize (defined below), mail-in entries must be postmarked by March 31, 2015 and received by April 1, 2015.

LIMIT ONE (1) PRIZE ENTRY PER PERSON.

In the event of a dispute over the identity of an entrant, the entry will be deemed submitted by the registered holder of the e-mail account. Neither Sponsor nor Administrator shall be responsible for technical failures in entry transmission. All entries become the property of Sponsor and will not be acknowledged or returned. Incomplete entries and entries received after the end of the Sweepstakes Period will be discarded and deemed void. No changes to any entry information will be permitted once submitted.

By entering the Sweepstakes, entrants: (1) agree to these Official Rules; (2) acknowledge that Sponsor has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to any prize; and (3) warrant that he/she is eligible to participate in this Sweepstakes.

ODDS; PRIZES: Odds of winning a prize are determined by and depend upon the number of eligible entries received. A total of fifty (50) Grand Prizes will be awarded. Grand Prize consists of an autographed BJ Baldwin “Ballistic” poster and logoed work shirt. The approximate retail value of the Grand Prize is seventy-five dollars (\$75.00). **The merchandise will be shipped to the Grand Prize winners.** All taxes and any other expenses or costs associated with receipt or acceptance of the prizes are the sole responsibility of the winners. Prizes are not redeemable for cash or transferable, and no substitution or

assignment of a prize will be permitted, except Sponsor reserves the right, in its sole discretion, to substitute a prize with either the cash value of the prize or a prize of equal or greater value in the event the prize is unavailable. Prizes may not be combined with any other offer. EACH PRIZE IS AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE, EITHER EXPRESS OR IMPLIED. Sponsor will not be responsible or liable for a winner's inability or failure to utilize a prize. Where permitted by law, acceptance of a prize constitutes permission for Sponsor and its agents to use the winner's name, biographical information, hometown, and likeness for purposes of advertising, promotion, and publicity related to the Sweepstakes without additional compensation.

WINNER SELECTION AND NOTIFICATION: A total of fifty (50) Grand Prize winners will be chosen. On or about April 3rd, 2015, fifty (50) Grand Prize winners will be chosen by Administrator by random drawing from among all eligible entries received during the Sweepstakes Period. Prizes will be awarded only upon winner validation and verification by Sponsor. The potential winners will be notified by email. If an initially selected winners cannot be contacted, are ineligible, or fail to complete and return any required documents, all within the time period set forth below, then such winner's prize will be forfeited and an alternate winner will be selected by random drawing from among the remaining eligible entries.

DISQUALIFICATION: Any false information provided by an entrant concerning his/her identity or mailing address or any non-compliance by an entrant with these Official's Rule may result in the immediate disqualification of the entrant from this Sweepstakes. Persons found tampering with or abusing any aspect of this Sweepstakes, as solely determined by Sponsor, will be disqualified. If disqualified, Sponsor reserves the right to terminate the person's eligibility to participate in this and future contests and sweepstakes of Sponsor. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In the event any portion of this Sweepstakes is compromised by non-authorized human intervention, action of entrants, or other causes beyond the control of Sponsor or Administrator which, in the sole opinion of Sponsor, corrupts or impairs the integrity, administration, security, fairness, or proper play of this Sweepstakes, the Sweepstakes may be suspended or terminated and the prizes awarded from among all eligible entries received prior to the action or compromise giving rise to the suspension or termination of the Sweepstakes.

DISCLAIMER; RELEASE: Sponsor, and their agents are not responsible for: (a) any typographical or other errors or mistakes in the printing of the offer or any related advertisements or dissemination of Sweepstakes advertising, promotional and related materials; (b) any error, omission, interruption, defect, or delay in operations or transmission or for technical, network, telephone, computer, hardware or software malfunctions of any kind; (c) inaccurate transmission of entry information or failure to receive, maintain or safeguard entry information for any reason; (d) failure to contact a prize winner after reasonable effort; or (e) late, lost, illegible or misdirected entries or mail. By participating, entrants agree to release and hold Sponsor, and their respective officers, directors, employees, affiliates, subsidiaries, advertising, fulfillment, marketing agencies, public relation firms, and contractors harmless from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons (including death) and property which may be sustained in connection with an entrant's receipt, possession, use, or misuse of any prize, or arising out of participation in this Sweepstakes, or while preparing for, participating in, and/or traveling to and from taking delivery of any prize or any prize-related activity. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of any prize awarded.

LIMITATION OF LIABILITY: IN NO EVENT WILL SPONSOR, OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AFFILIATES, SUBSIDIARIES, ADVERTISING, PROMOTION, FULFILLMENT, MARKETING AGENCIES, PUBLIC RELATION FIRMS, OR CONTRACTORS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION, EXEMPLARY, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, ARISING OUT OF THIS SWEEPSTAKES AND/OR ANY ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZES AWARDED IN CONNECTION WITH THIS SWEEPSTAKES, INCLUDING WITHOUT LIMITATION, ANY CLAIMS BASED ON PUBLICITY RIGHTS OR INVASION OF PRIVACY. EXCEPT WHERE PROHIBITED BY LAW, ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE

LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEY'S FEES OR COSTS.

DISPUTES: Except where prohibited, as a condition of participating in this Sweepstakes, entrants agree that any and all disputes which cannot be resolved between or among the parties, and any claims and causes of action arising out of or connected with this Sweepstakes, the prize awarded, or the determination of the winners, shall be resolved individually and without resort to any form of class action. This Sweepstakes shall be governed by the laws of the State of Tennessee and any action, suit or proceeding shall be brought only in a federal or state court located in Nashville, Tennessee. Any and all lawsuits or other disputes that arise relating to this Sweepstakes must be filed within one (1) year from the date that the Grand Prize winner is selected.

PRIVACY NOTICE: Any personal information provided by entrants will be used by Sponsor to administer this Sweepstakes and may also be used by Sponsor in accordance with VF Imagewear's Privacy Policy. For complete information about VF Imagewear's Privacy Policy, please visit <http://uniforms.vfimagewear.com/images/misc/privacy.htm>.

GENERAL INFORMATION: The failure of Sponsor to exercise or enforce any right or provision of these Official Rules shall not constitute a waiver of such right or provision. If any part of these Official Rules is held by a court of competent jurisdiction to be invalid or unenforceable, that part will be enforced to the maximum extent permitted by law, and the remainder of these Official Rules will remain fully in force.

WINNERS' LIST/OFFICIAL RULES: For the names of the winners or for a copy of the Official Rules, mail a self-addressed stamped envelope to Red Kap® Ballistic Sweepstakes, 545 Marriott Dr., Ste. 200, Nashville TN 37214. Please state "Winners' List" or "Official Rules" on the outer envelope. Residents of WA and VT may omit return postage.

SWEEPSTAKES SPONSOR: 545 Marriott Drive, Suite 200, Nashville, TN 37214-5077