

# Supply Chain's 2015 Strategy

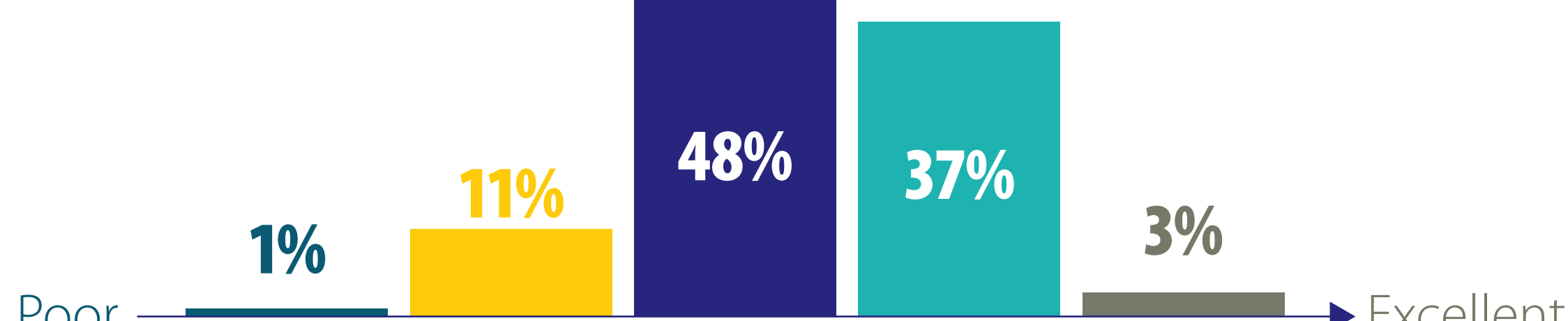
The state of supply chain in 2015 according to the 2015 Chief Supply Chain Officer Strategy Report based on the responses of 180 supply chain executives working for leading global retailers and manufacturers

## Size of respondents

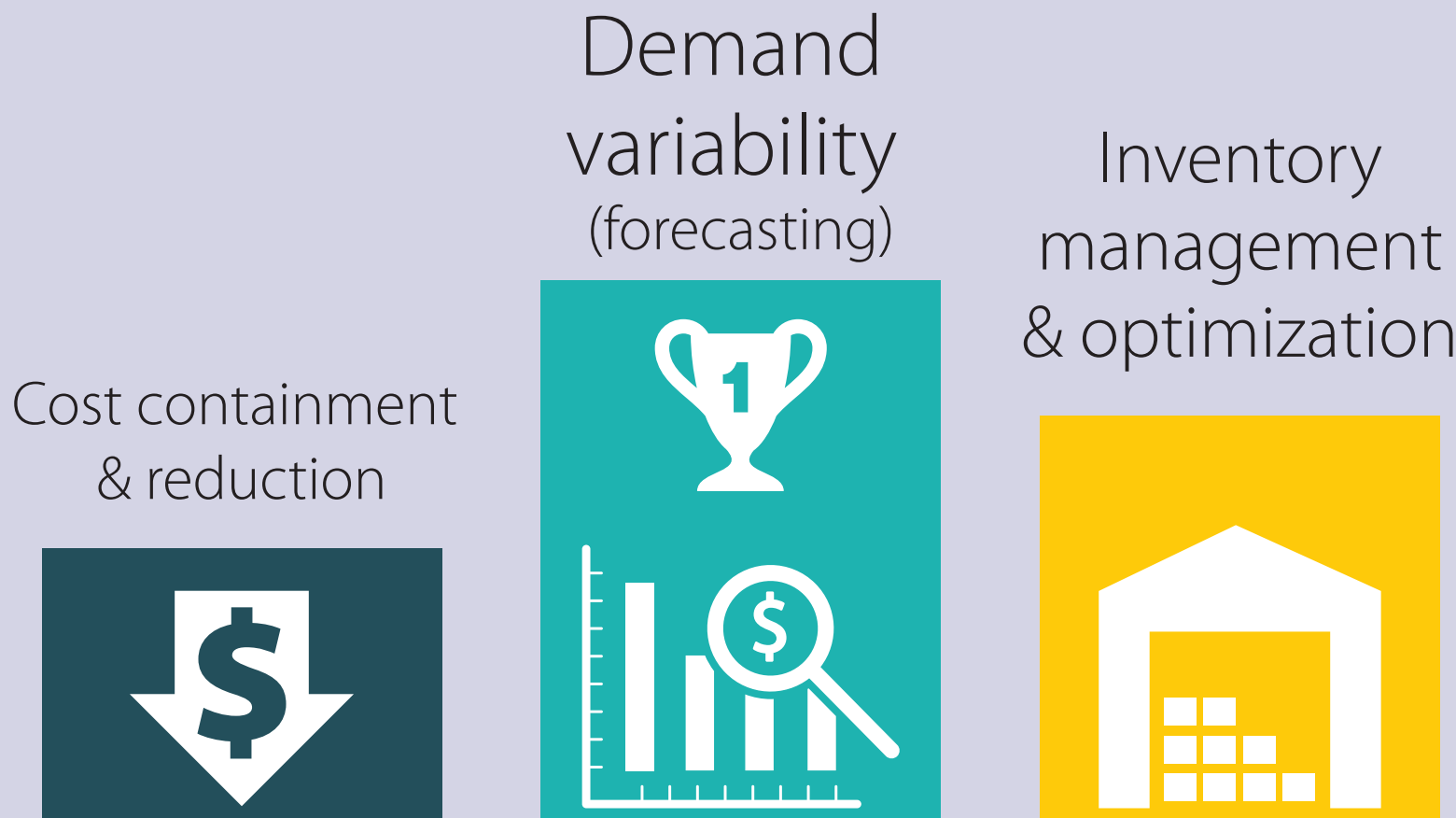


## The Current State of Supply Chain

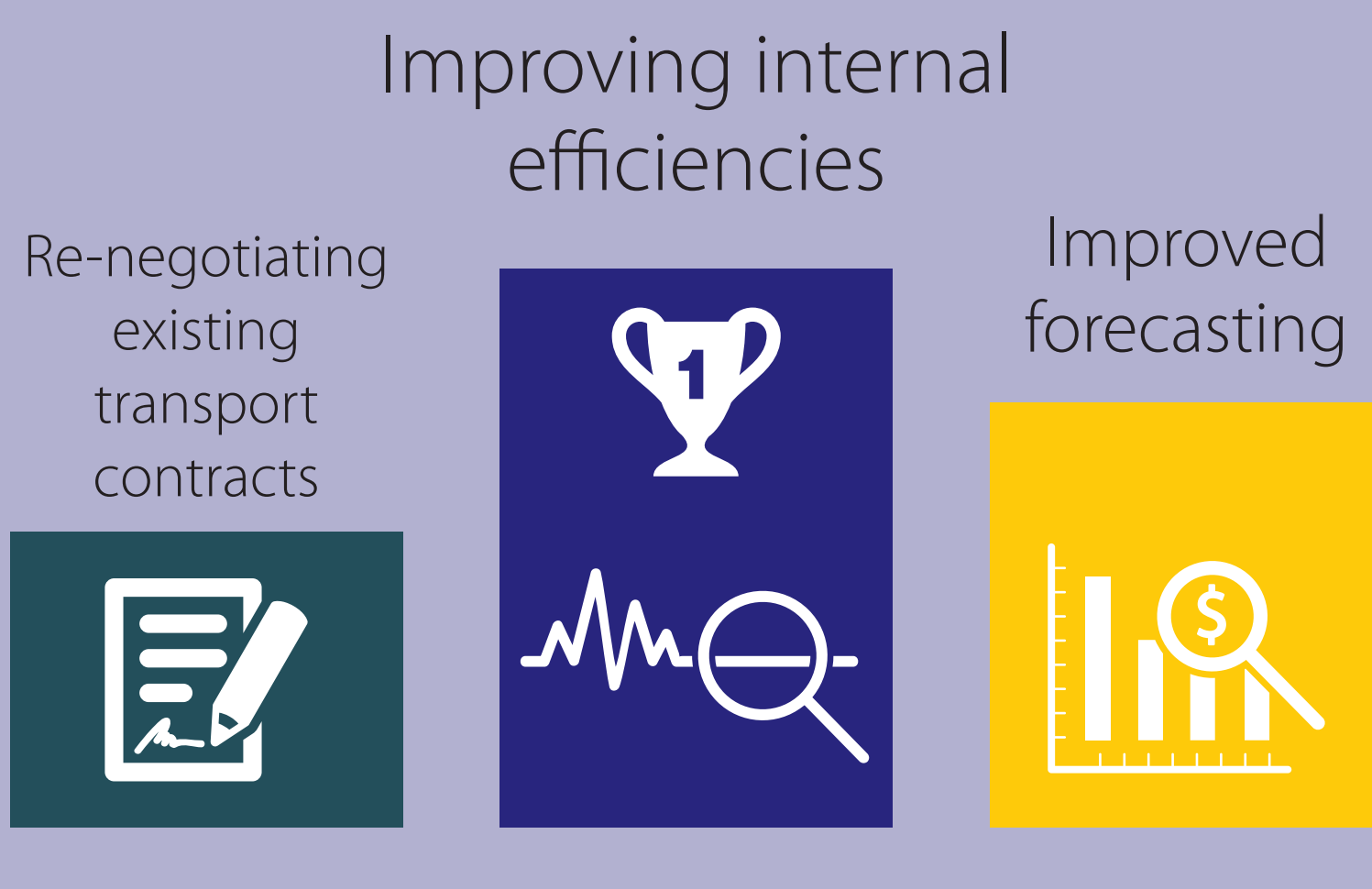
### How Respondents Rate their own Supply Chain



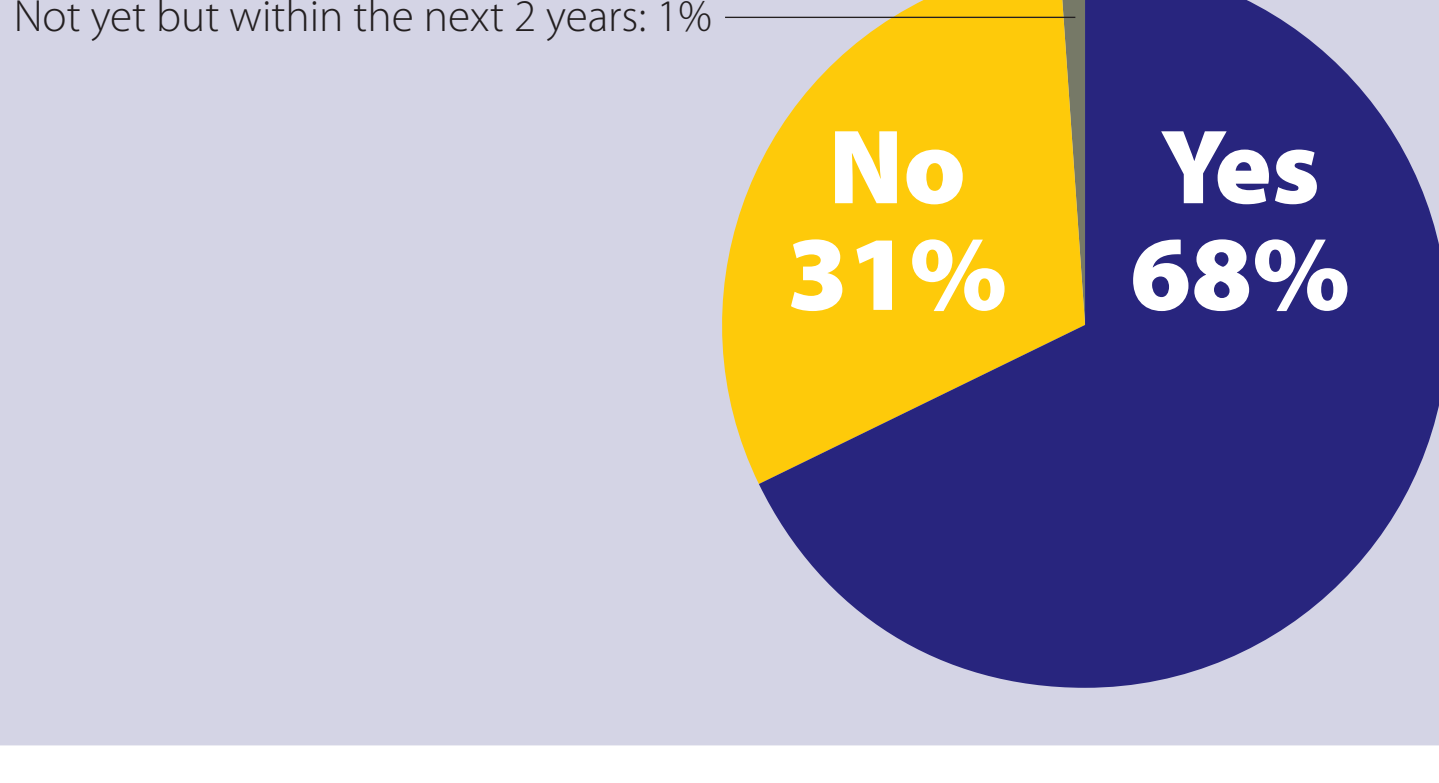
### The Top 3 Business Challenges Driving the Supply Chain Agenda in 2015:



### Where Companies are Cutting Costs from their Supply Chains



### Whether the Chief Supply Chain Officer or equivalent currently sits on the operational board or the executive management team?

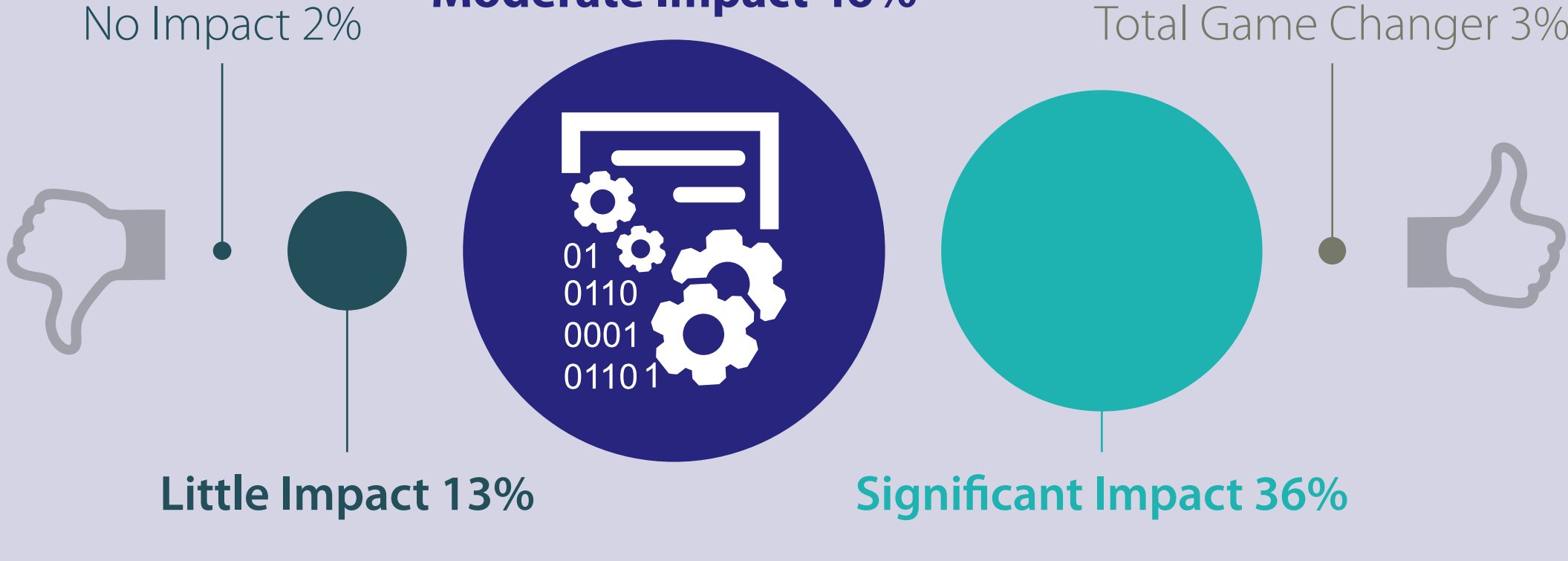


## New Challenges on the Horizon as Companies Look to Tackle New, Innovative Areas of their Business

### The Importance of Supply Chain Sustainability to Respondents' Businesses



### The Expected Impact of Big Data on Supply Chain?

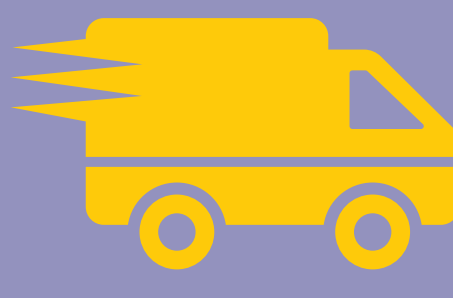


### The Biggest Challenge when Expanding Omni-Channel Operations

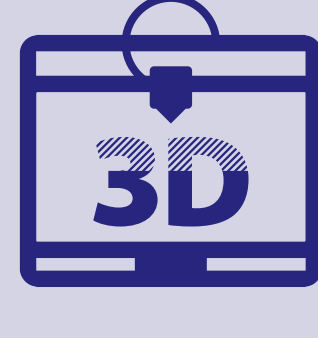
"Integration of IT systems between multiple channels"

### When Asked if Same-Day Delivery is Inevitable...

Over a third responded, "Yes – the pace of the world is quickening, and customers are demanding real-time access to products"

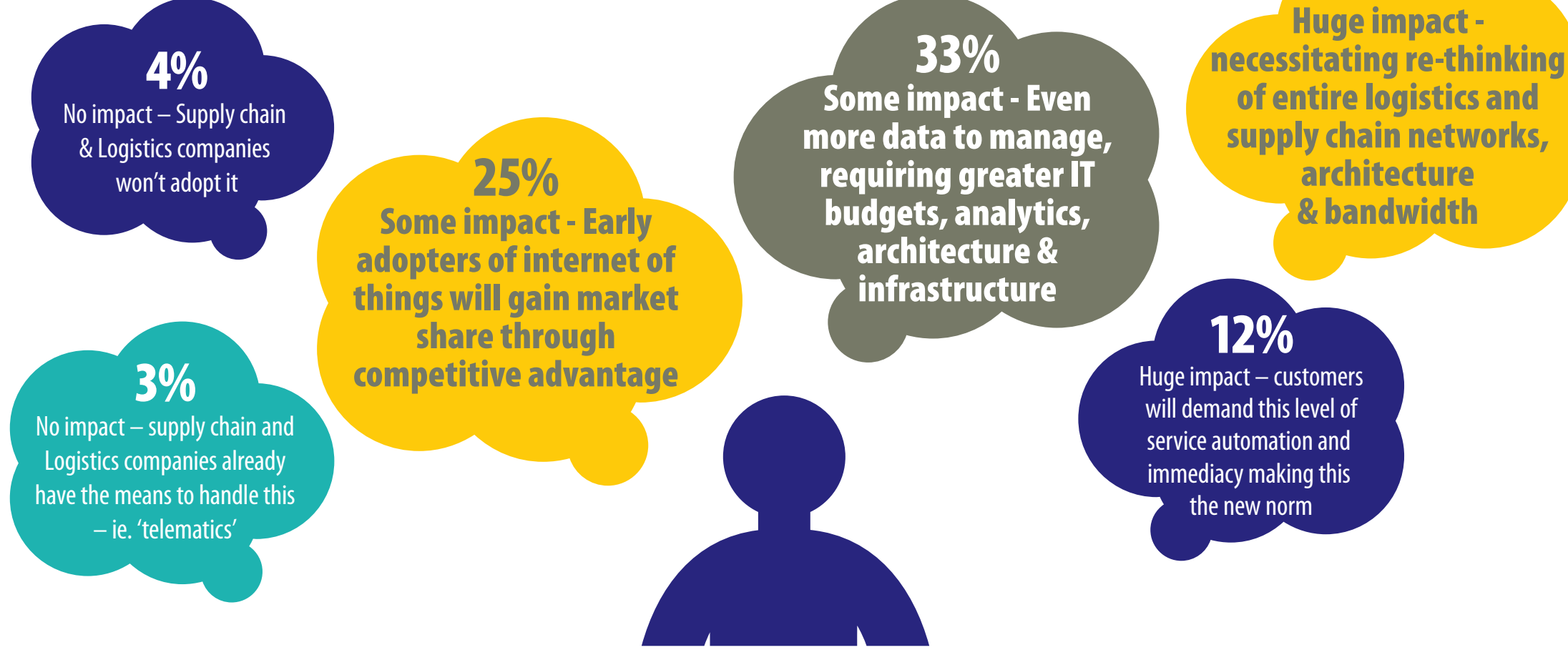


### On Whether 3D Printing will Become Part of the Manufacturing Process in the Next 3 Years



50% think that 3D printing will play a significant or small part in manufacturing ...an increase of 2% over results taken 6 months ago. Views on 3D printing could be shifting.

### Respondents' Views on the Impact of the Internet of Things on Supply Chain



### So who is doing all of this well? These Leaders: The Companies with Best-In-Class Supply Chains



The CSCOs and Heads of Supply Chain of many of North America's leading manufacturers and retailers will be gathering in Chicago this June 16-18 at the Chief Supply Chain Officer Forum. They'll be looking at the new tools and technologies impacting supply chain and debating how to move from the now to succeed tomorrow.

If you're a senior supply chain executive working for a manufacturer or retailer, you can apply to join the group with a complimentary pass. Just click register at [www.csoforum.com](http://www.csoforum.com)

The group gathering in Chicago includes SVPs of Supply Chain from Walgreens, Office Depot, Verizon & more.