

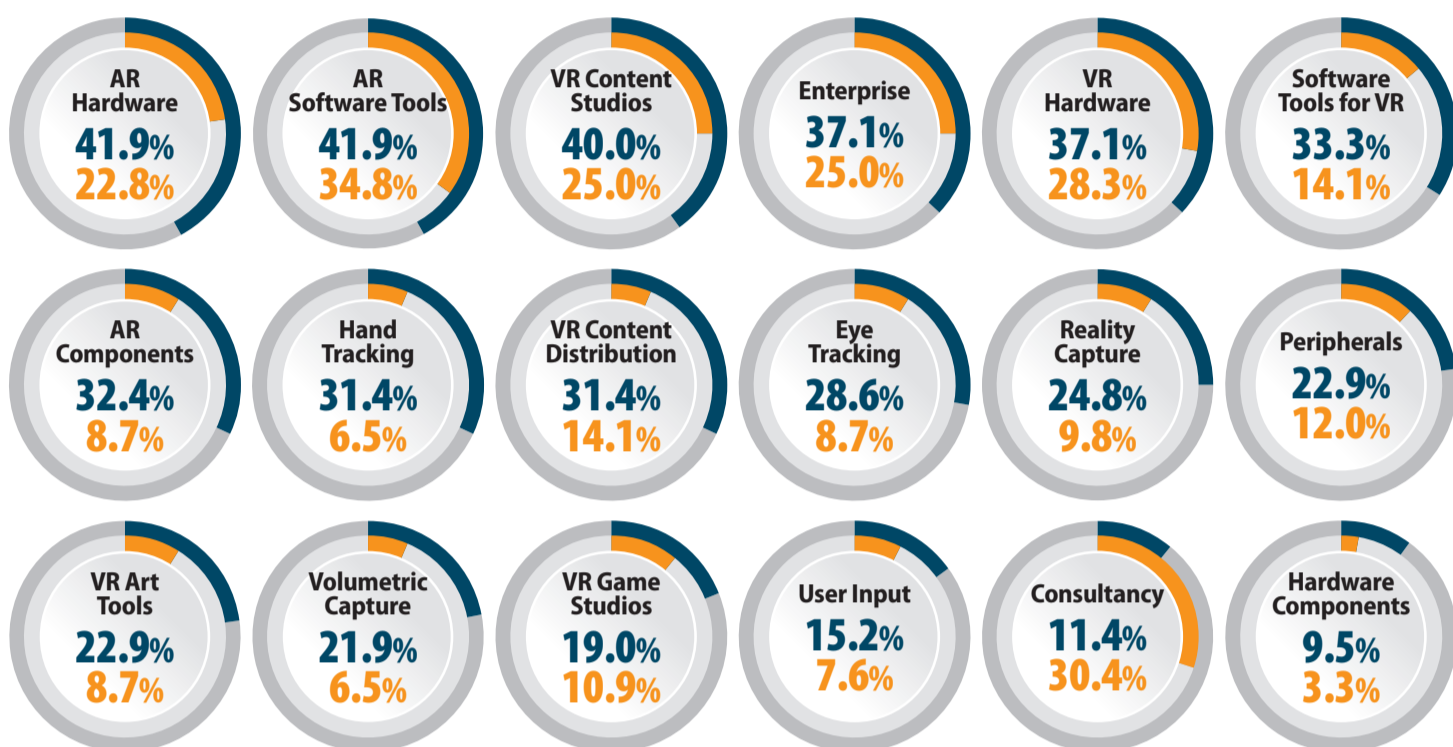
Enterprise XR Survey: 2020 Infographic



Reuters Events interviewed more than 200 of the largest enterprises investing in VR and AR/MR technologies across Europe and North America. The below infographic shares the most prominent results.

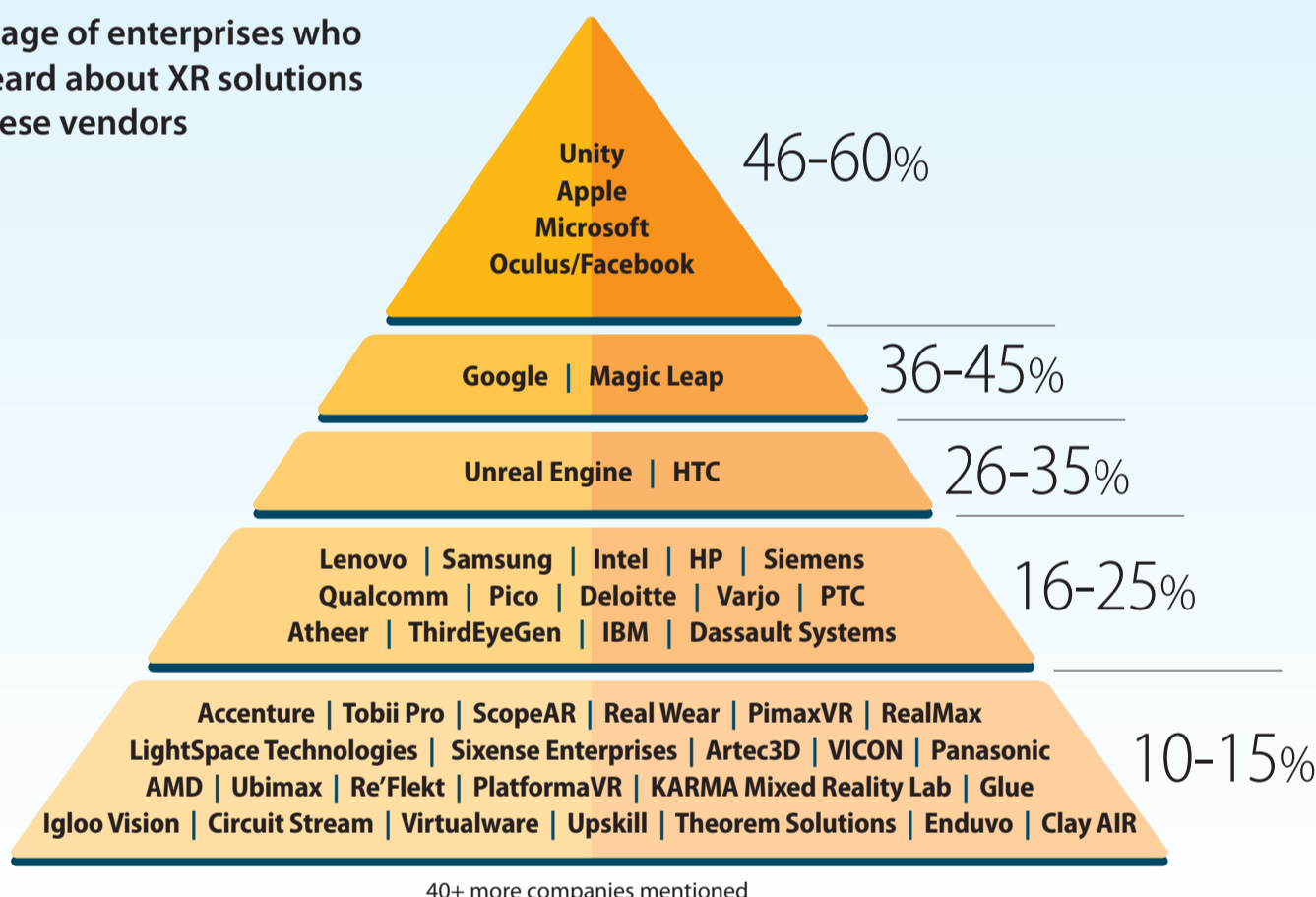
Which solutions are enterprises seeking vs which solutions are seeking them?

- What types of solutions are enterprises most interested in?
- Which solution types are most commonly reaching out to enterprises?

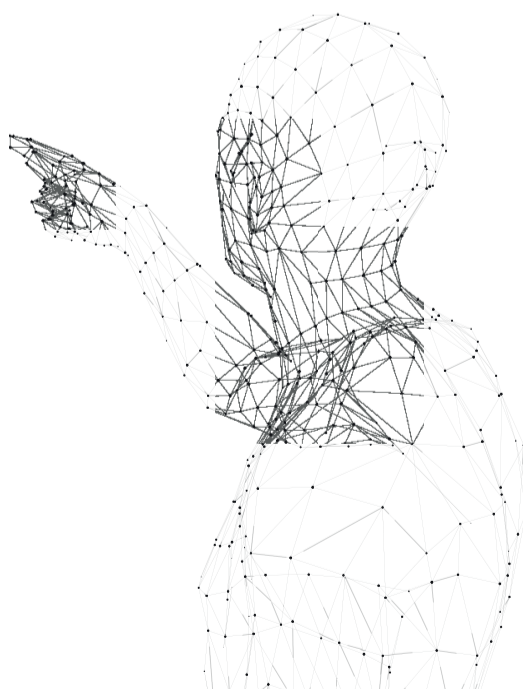
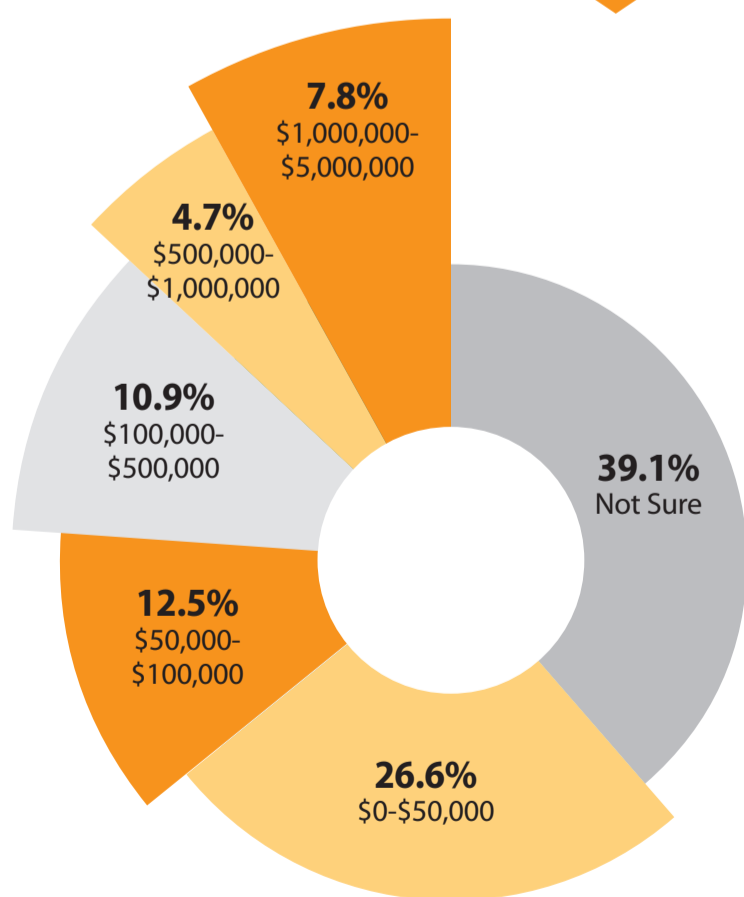


Which VR/AR/MR companies have you heard about within the XR space?

Percentage of enterprises who have heard about XR solutions from these vendors



How much budget are enterprises allocating for VR/AR/MR?



XR Immersive Enterprise

May 5-6, 2020 | Boston, USA | Unlocking the Potential of XR

300+ Attendees

50+ Speakers

20+ Case Studies

10+ Industry Verticals

5+ Networking Hours

For more information: www.vr-intelligence.com/enterprise | Email: dbaker@vr-intelligence.com

Was your company mentioned? Surprised by these results?

Whether your company ranked higher or lower than expected, XR Intelligence by Reuters Events has a wide number of commercial opportunities available to get your solution in front of some of the world's largest enterprises. Through our thought-leadership, webinars, reports and branding opportunities; we can assist you in putting your best foot forward at our events.

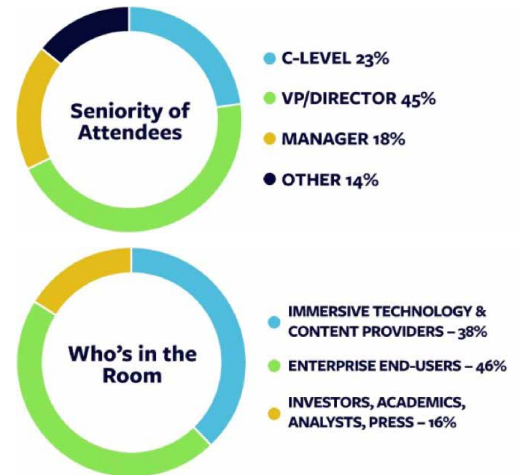
Please reach out to Daniel Baker at dbaker@vr-intelligence.com to discuss how to promote your business and stay ahead of the competition.

Solution Providers and Consultants:

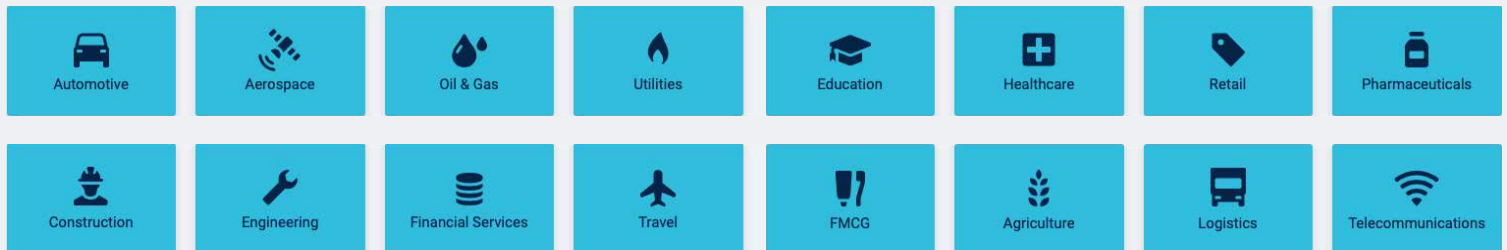
Do business with 300+ enterprise decision makers and virtual, augmented and mixed reality leads

WHY SPONSOR?

- **Get in front of over 300 senior business leads** from the biggest enterprise brands to the tech leaders of tomorrow
- **Become the go to solution provider** for major companies looking to implement XR content & solutions
- **Network with business leaders:** We will work with you to engage your key targets in meaningful ways and help you network with the senior leaders that can push your business forward
- **Generate new leads:** You will have conversations and build the connections you need to help you achieve your business goals in 2020 and beyond
- **Influence the industry:** Position yourselves as thought leaders among some of the biggest, most influential brands across the globe today



Relevant Industries



Application Areas



Bespoke Sponsorship and Exhibition Opportunities

CUSTOM SPEAKING OPPORTUNITIES	LIMITED EXHIBITION SPACE	BESPOKE LUNCHTIME WORKSHOP "LUNCH 'N' LEARN"	BRANDED NETWORKING BREAK, LUNCH OR BREAKFAST	LIVE EXPO PRODUCT DEMOS	DELEGATE BADGES OR LANYARDS
Curate your own presentation, position yourself as a thought-leader amongst panelists from major brands and deliver maximum impact	There's no better way to get your product in front of the biggest enterprises and investors than hiring your own booth	Secure exclusive access to a targeted group of attendees, all with vested interest in your company offering	Generate goodwill and ensure your company is front of mind during the networking breaks	Showcase your product or solution at your exhibition stand, network with 250+ attendees and ensure they're fully educated on your company offering	Branded delegate badges or lanyards - Ensure constant visibility for your brand in every room at all times

Reach out for more information about commercial opportunities, or download the sponsorship and exhibition prospectus for more information on pricing.



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Sponsorship opportunities are limited - enquire now >>>