

How to Lead the Decade of Action

Finance | Adaptation | Collaboration

 #RBSEU

SECURE
YOUR PLACE
TODAY & SAVE
£550

750+
ATTENDEES

150+
SPEAKERS

70+
C-SUITE LEADERS

100+
ESG INVESTORS

5+
TRACKS

70%
OF THE FORTUNE 500

Climate Adaption Leadership:

Build regenerative and resilient strategies that deliver market-level change on key climate risks and opportunities

ESG Gone Mainstream:

Hear from leading investors on how ESG is being utilised as a guide to the movement of capital

Making Sustainability THE Future Blueprint for Business:

Proving the ROI of sustainability and embedding within all business units

Build the 21st Century Supply Chain:

Utilise new technologies, partnerships and procurement strategies and transform to a clean, circular and positive impact value chain

RETURNING FOR THE 19th YEAR

The world's leading event shaping the future of responsible business

Ryan Gellert

General Manager - EMEA



patagonia

Rebecca Marmot

Chief Sustainability Officer




Unilever

Mark Barnett

President UK, Ireland, Nordics, Baltics




mastercard.

Douglas Lamont

CEO



 innocent

Diana Urge-Vorsatz

Vice Chair, Working Group III, Intergovernmental Panel on Climate Change (IPCC)



ipcc
INTERGOVERNMENTAL PANEL ON
climate change

Steve Waygood

Chief Responsible Investment Officer




AVIVA
INVESTORS

Helen Mets

President of Resins & Functional Materials



 DSM

Nigel Stansfield

Managing Director



Interface

Be part of the change

JOIN 750+ OF WORLD'S LEADING SUSTAINABLE BUSINESSES FOR 3 DAYS OF IN-DEPTH DISCUSSIONS AND NETWORKING. SECURE YOUR PLACE TODAY AND SAVE £550

<https://events.ethicalcorp.com/rbs/>

Lead the Decade of Action

Business needs to work harder, smarter and faster to build a sustainable future.

Time is simply running out.

As the world grapples with climate emergency, Extinction rebellion, investor pressure, hyper-global inequalities and biodiversity loss, **the pressure for business** to act now has never been more important. 2020 is a critically important year with imminent deadlines looming and setting the new wave of ambitious targets for the next decade.

The time for dialogue is over, action is needed, radical changes and new business models.

Lead the 2020 decade of action and learn how business can deliver the right culture, investment, capabilities, technologies and collaborations to ensure future survival and success - with 750+ CEOs, ESG investors, sustainability.

The Responsible Business Summit Europe 2020 is the only platform that brings leaders from all three key stakeholders together at the world's largest and leading responsible business platform. From educating your board to influencing internal critics to transforming your business on a new sustainable footing, you will learn practical 'how-to' best practice on what change looks like for both now and the 2030/2050 horizons.

Whether you work in corporate sustainability, sustainable procurement/supply chain, investor relations, sustainability reporting or in ESG investments – this is the event for you.

Join us in May for three days of ambitious and practical debate on how, together, we can lead the decade of action.

Warm Regards,

Brenda and Ana



Brenda Staines

Programme Manager

Ethical Corporation

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*on maternity leave until April 2020



Ana Uzcanga

Project Director

Ethical Corporation

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"This is where the solutions are"

Satya Tripathi

Assistant Secretary-General

UN Environment

"The RBS serves as a true forum for open and honest discussion around purpose-driven business. It was encouraging to see so many leaders collaborate and share both successes and challenges on their own journey to doing good"

Jay Gould

Chief Executive Officer

Interface

"The perfect platform to collaborate and share best practice on sustainable business issues"

Craig Kreeger

CEO

Virgin Atlantic Airways

\$12 Trillion

OPPORTUNITY

Achieving the global goals can open up an estimated \$12 trillion in market opportunities

\$1 Trillion

RISK

Inaction by business could see 215 of the world's largest companies facing \$1 trillion in costs

200%

SRI MARKET GROWTH

Socially Responsible Investing market set to hit \$23 trillion this year, with ESG assets growing by 200% over the past decade

\$47 Trillion

CLIMATE ACTION COMMITMENT

130 banks, holding \$47 trillion in assets commit to climate action through the Principles of Responsible Banking

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So. Many. Reasons.

There have been so many examples of new opportunities, partnerships, ideas, investments, solutions and friendships born at #RBSEU. The event is the meeting place where new initiatives turn into action, delivering transformation of business. Ethical Corporation is now part of Reuters Events and RBSEU will directly benefit from the global brand presence, exceptional journalism and links with the financial community.

The ambition to redefine business, transition to a sustainable economy, proximity of like-minded people, and the abundance of industry leading case-studies are the main reasons so many executives come back to #RBSEU every year.

Highlights for 2020



Bring your internal critic

Sustainability can't just talk to sustainability. Being stuck in this dialogue means industries simply can't move forward. That's why for 2020 Reuters Events are bringing Finance, Procurement and other internal critics to the conversation so action can be taken.



The Investor perspective

There is no question that capitalism as we know it is dead. CEOs have no choice but to have both a shareholder return & a stakeholder return. We'll be hosting sessions and interactive opportunities where corporates and investors can have open and constructive dialogue.



DISRUPTOR SPACE New for 2020!

Discover the most innovative start ups and entrepreneurs disrupting everything from social impact, the circular economy, climate action and more. 15-minute disruptor pitches across both afternoons with opportunities for investment and collaboration to create more impact.



New and Improved Matchmaking App

The best connections require work and planning. That's why in 2020 we will be using a new and improved networking app for you to connect before the conference, plan meetings and create quality connections.

Over 600 meetings were scheduled at our most recent 300 attendee show.



Day 1 evening drinks reception

Continue the networking and idea sharing at the end of day 1 during our exclusive drinks reception. Interested in hosting an intimate drinks reception with your key stakeholders? Do get in touch.



Over 15 hours of networking time

We know that face to face time with your peers is imperative, that's why we'll have over 15 hours of networking opportunities to get those connections made and meet people you need to get things done. Alongside our new networking app you're sure to walk away with more connections than ever before



Issue-based workshops

We know to get to the crux of an issue, requires honest and in-depth discussion. In 2020, we will host roundtable debates throughout the conference across all themes. Get your sleeves rolled up.



A Truly Global Event

Leaders from over 36 countries joined us in 2019 for #RBSEU, making it a truly global event. With a net promoter score of 64 and 95% of attendees looking to re-attend in 2020, it's sure to have that international flavor once more

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150+ Leaders Driving Change

750+

CEOs, ESG investors and sustainability leaders

150+

Speakers

20+

CEO's

100+

Investors

Inspirational keynote speakers:



Hector Gorosabel
CEO



Ryan Gellert
General Manager - EMEA



Douglas Lamont
CEO



Henrik Anderson
CEO



Mark Barnett
President UK, Ireland, Nordics, Baltics



Susan Aitken
Councillor of Glasgow



Rebecca Marmot
Chief Sustainability Officer



Magnus Billing
CEO



Sally Uren
CEO



Catherine Howarth
CEO



Helen Mets
President M Resins & Functional Materials



Tom Szaky
CEO



Diana Ürge-Vorsatz
Vice Chair, Working Group III,
Intergovernmental Panel on Climate Change (IPCC)



Sacha Romanovitch
CEO
Fair4All Finance



Robert Zeigler
CEO



Dame Julia Cleverdon
DVC0



Markus Panhauser
COO



Chris Silcock
EVP and Chief Operations Officer



Ryan O'Keefe
Managing Director



Namita Vikas
Senior Group President & Global Head,
Climate Strategy & Responsible Banking



Nigel Stansfield
President Interface, Europe, Asia, Africa,
Australia (EAAA)



Steve Waywood
Chief Responsible Investment Officer



Saker Nusseibeh
CEO



Pablo Perversi
Chief Innovation, Sustainability &
Quality Officer



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Expert Track Speakers:



	Ibrahim N. Al-Zu'bi Chief Sustainability Officer			Ulrike Sapiro CR Director - Environment	
	Karoliina Loikkanen Head Of Sustainability			Craig Bennett CEO	
	James Gomme Director, SDGs			Dean Cycon CEO	
	Jeanette Fangel Head of Group Societal Impact and Sustainability			Yolanda Malone Vice President Global R&D Snacks PKG	
	Freddie Woolfe Head of Responsible Investment and Stewardship			Peter McAllister Executive Director	
	Dorothee D'Herde Head of Sustainable Business			Chris Grayer Head of Supply Chain Corporate Responsibility	
	Antoni Ballabriga Global Head of Responsible Business			Geert Paemen Director for Sustainability	
	Gabrielle Ginér Head of Environmental Sustainability			Jan-Willem Vosmeer Global Manager Corporate Social Responsibility	
	Christian Leitz Secretary, Corporate Culture and Responsibility Committee			Bruce Learner Senior Manager CSR and Partnership	
	Anita McBain Head of Responsible Investment			Aris Vrettos Director, Open Programmes and International Markets	
	David Grayson Emeritus Professor of Corporate Responsibility			Richard Hardyment Research Director	
	Lorraine Francourt Director, Circular Economy			Christopher Springham Vice President Global Communications and Sustainability, LM Wind Power	
	Uwe Bergmann Head Of Sustainability Management			Rodolfo Nervi VP Global Safety, Quality & Sustainability	
	Leon Wijnands Global Head of Sustainability			Aiko Bode Chief Sustainability and Chief Compliance Officer	
	Monique Van Maare Sustainability ambassador / Digital Transformation expert			Euan Murray CEO	
	Claudia De La Vega Martinez Corporate Responsibility Director			Karin Reiter Head of Sustainability	
	Michael Eberhardt Director ESG			Peter-Wulf Schmidt Director Sustainability, Advanced Regulations and Product Conformity	
	Tuuli Kousa Chief Communications and Corporate Affairs Officer			Jukka Ahonen Senior Director, Head of Communications	
	Marie-Pierre Bousquet-Lecomte Science-based Targets Implementation Director			Kay Nimmo Head of Sustainability	
	Michelle Cirocco Chief Social Responsibility Officer			Richard Batten Global Chief Sustainability Officer	

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Agenda

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100+
ESG INVESTORS

5+
TRACKS

70%
OF THE FORTUNE 500

Keynotes

*The customer revolution is coming – society expects business to take the lead in delivering a new sustainable, inclusive world. **Business needs to work harder, smarter and faster to build a sustainable future.** Time is simply running out. Join us and 750+ global peers as we enter the 2020 decade of action and outline how business can deliver the right culture, investment, capabilities, technologies and collaborations to ensure future survival and success.*

The Future of Business Keynote: The Leaders Disrupting and Driving Change

To keep industries viable for the future, they must go through disruptive transformations. Apparel, Agriculture, Finance, Mobility and Energy are some of the industries that need to undergo systemic change. Hear from industry CEOs on where the future looks, what needs to change to deliver against the goals and the actions that they're taking now to deliver a new blueprint for business

Nigel Stansfield | **President Interface, Europe, Asia, Africa, Australia (EAAA)** | Interface

Interface®

The Future of Investment Keynote: Financing the Sustainable Future

This is the decade for change, action is needed now. Both business and investors have a duty to drive investments in the new technologies and programs to deliver a low carbon economy. How will your business take the lead and invest to deliver the required action? How can business and investors bridge the gap to become a joint force-for-good?

Magnus Billing | **CEO** | Alecta

Saker Nusseibeh | **CEO** | Hermes Investment

Steve Waygood | **Chief Responsible Investment Officer** | Aviva

Catherine Howarth | **CEO** | ShareAction

alecta

HERMES
INVESTMENT MANAGEMENT

AVIVA
INVESTORS

ShareAction»
the movement for Responsible Investment

The Future of Procurement Keynote : Putting Purpose and Impact at the Heart

For decades global supply chains were built around cost, quality and speed of delivery. Whilst this remains a key deliverable, increasingly purpose and impact are being used to shape future procurement strategies. Hear how companies are altering sourcing models, simplifying supply chains and putting purpose and impact at the heart of the procurement process. Discover how such an approach is helping build resilience and realise new business opportunities

Markus Panhauser | **COO** | Fr. Meyer's Sohn

Henrik Anderson | **CEO** | Vestas

FR. MEYER'S SOHN
FORWARDING BUSINESS

Vestas

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Climate Adaptation Keynote: Taking Action on Key Climate Risks and Opportunities

Business must redesign their business model and strategies to build resilience to current and future risks posed by climate change. Hear how companies are using innovative technologies, strategies and collaborations to adapt their business and secure long-term success

Climate Action Keynote: Adopting a Regenerative Nature Based Strategy

Nature Based Solutions (NBS) can deliver 37% of cost-effective carbon dioxide mitigation needed by 2030. Companies are investing in natural systems to mitigate and adapt to climate change. Hear how companies are implementing these scalable strategies and catalysing partnerships to accelerate positive outcomes

Diana Ürge-Vorsatz | **Vice Chair, Working Group III, Intergovernmental Panel on Climate Change (IPCC)** | IPCC



SDG Impact Keynote: Accelerating Action to Achieve Global Goals

By some estimates we are 43 years behind schedule on achieving the SDGs. It's been 5 years since the launch of the SDGs – hear how companies are now accelerating action, ambitions, investments and collaborations to help accelerate impact on the key social and environmental challenges that we face

Mark Barnett | **President UK, Ireland, Nordics & Baltics** | MasterCard

Dame Julia Cleverdon | **DCVO, CBE**

Sacha Romanovitch | **CEO** | Fair4AllFinance

Helen Mets | **President of Resins & Functional Materials** | DSM



Circularity Keynote: What it Means to Become a Circular Business

Delivering a circular economy and eliminating waste is a huge industry challenge. Increased pressure is forcing companies to look across the life cycle of all their products, reducing impacts and increasing the recyclability at design stage. Hear how innovative businesses are implementing circularity across all business operations

Closing Keynote: From Shareholder Return to Stakeholder Return

The current capitalist model of pursuing shareholder return isn't fit for the future. We live in a world of finite resources, social inequalities and an impending climate crisis. A movement is afoot to move business to a new footing, one that delivers both shareholder return and a return in value to society and the environment

Douglas Lamont | **CEO** | Innocent Drinks

Hector Gorosabel | **CEO** | Asahi International

Chris Silcock | **Executive Vice President and Chief Operating Officer, Customer and Commercial** | Hilton

Rebecca Marmot | **Chief Sustainability Officer** | Unilever



SHOWCASE YOUR LEADERSHIP VISION

We are dedicating parts of our agenda to showcase real ambitious strategies that are delivering positive impact in business, environment, society, cities, supply chains and industries. Please do get in touch if you are interested in sharing your company's leadership work and vision.

Email sponsorship@ethicalcorp.com for more information



**GET IN
TOUCH
TODAY!**

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Entering a decade of action requires a new blueprint for business. However, business is tasked with delivering these new business models – strategies that work both in the long and short term – whilst sustaining business success. Use data, science and the latest trends to determine a full impact analysis of current business impacts and future opportunities.

Develop Agile Strategies: The Long and Short-Term Quandary

Companies are making commitments, working towards a 2050 horizon, that are also agile enough to evolve with changes relating to climate, resources, customer demand and legislation. Understand how to deliver commitments behind this new sustainable mission – without impacting current success – whilst having the ability to evolve and remain consistent during uncertain times

Karoliina Loikkanen | **Head of Sustainability** | Nokia

Gabrielle Ginér | **Head of Environmental Sustainability** | BT

Dorothee D'Herde | **Head of Sustainable Business** | Vodafone

Sally Uren | **CEO** | Forum for the Future

NOKIA



Sourcing the Data and Analytics that will Drive Business Change

Many companies are data rich but analysis poor. To drive this new business model, you will need sound, justifiable data and analysis that stands up to scrutiny

- Understand how to find financial and non-financial data that will support your future projections
- Hear how to predict and quantify future unknowns

Euan Murray | **CEO** | sustainabilityconsortium



2030 Roadmaps: Use Evidence and Backcasting Techniques to Identify Impending Disruptions

What would the world look like if the Global Goals were met? Discover the latest data, science and trends to identify where the key risks and opportunities lie in today's world. Use evidence to conduct a full impact analysis of current business models and equip your team with right knowledge to move forward

James Gomme | **Director, SDGs** | World Business Council for Sustainable Development

Uwe Bergmann | **Head of Sustainability Management** | Henkel



SHARE THIS WITH YOUR COLLEAGUE! Let your colleague know that you are looking to attend – big discounts apply for **groups of 2+**



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Build Capabilities: Develop Leaders with the Right Skills

Discover how to re-skill and build leadership teams with the right skill set, diverse thinking and commitment to achieving the Global Goals. Learn where to hire, what future skills are needed and how to build capabilities in your business

Prove the ROI of Sustainability to the Board & Investors

The value of sustainability is far greater than a cost centre, but how do you prove to the board and investors to ensure YOUR strategy is deemed as the most desirable for growth and future success.

Jeanette Fangel | **Head of Group Societal Impact & Sustainability** | Danske Bank

Christian Leitz | **Secretary, Corporate Culture and Responsibility Committee** | UBS

Christopher Springham | **Vice President Global Communications and Sustainability** | LM Wind Power – a GE Renewable Energy Business

Danske Bank



Addressing Inequalities Across Business Operations

Businesses are now tasked with identifying and addressing inequalities in their direct and indirect operations. Hear how your company can develop strategies to:

- ▶ Advance human rights in direct operations and supply chain
- ▶ Build inclusive workplaces
- ▶ Strengthen inclusion across the business value chain

Claudia De La Vega Martinez | **Corporate Responsibility Director** | Walmart

Karin Reiter | **Head of Sustainability** | The Adecco Group

Walmart
México y Centroamérica



THE ADECCO GROUP

SHOWCASE YOUR LEADERSHIP VISION

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*Driving a decade of action starts with **transforming your whole operations and supply chain model**. From energy efficiency and sustainable R&D to supplier empowerment and Scope 3, deep dive on how companies build resilience across their entire operations.*

Build a Resilient Supply Chain Through New Tools and Technologies

A company's supply chain is where the battle is won and lost; there's now a heightened sense of importance of supply chain risk. In this session hear how new tools, technologies and systems can provide greater oversight of potential risks and identify new strategies that builds resilience

The 21st Century Supply Chain: Combining Sustainability and Procurement KPIs

To drive real impact and change across the supply chain companies are tasked with juggling the need to meet targets for quality and cost, whilst reducing GHG footprint and delivering positive social impacts. Discover innovative strategies and technologies that can support this ambition

Scope 3: Mitigating Indirect Emissions Through Collaborations

Almost 90% total footprint of the companies is in the Scope 3. Assessing and addressing emissions across the entire value chain can be a complex task. Learn how companies are collaborating across their value chain to reduce their indirect emissions from purchased goods and waste

Delivering Large-Scale Climate Reductions Through Internal Efficiencies

A lot of gains can be made by making efficiency changes – energy and water – across the current business operations. However, this isn't as simple as flicking a switch. Hear how companies have taken innovative approaches to deliver great efficiencies across their business

Traceability & Visibility: Successfully Map and Monitor Across the Tiers

Understand the full origins of inputs. Integrate data-driven systems that deliver accurate metrics and oversight that ensures your company can make the right decisions to tackle climate and social risks

Aiko Bode | **Chief Sustainability and Chief Compliance Officer** | Fenix Outdoor International



Packaging Workshop: Identifying and Scaling New Solutions

Companies are taking action to find new innovative solutions to address the use of plastic in packaging. Hear how companies are undertaking full impact assessments, utilising new technologies to deliver more environmentally positive packaging solutions that stand-up to scrutiny



Group Pass

Bring a team and benefit from the multi-track learning, networking and discounts:

Contact ana.uzcanga@ethicalcorp.com for more information

2 passes SAVE £150 on each
3 passes SAVE £200 on each
4 passes SAVE £250 on each
5 passes SAVE £250 + 1 free basic pass
6-8 passes SAVE £500 + 1 free basic pass
9+ passes SAVE £350 + 2 free basic passes

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Opportunity to showcase the latest technologies and innovations that will tackle key environmental impacts to deliver a clean, circular system – and how!

Redesigning Products Through a Circular Lens

Companies must drive new thinking across all areas of supply chain management to close the loop on the product cycle starting from the design of the product without compromising the value proposition & quality. How can you work with R&D teams to integrate circularity into your products?

Workshop: From Pilot to Scale – How can Companies Mainstream a Circular System

Implementing a circular system across your operations is no easy task. Improving your products, trying new materials and changing your operations generate costs and risks to the business.

- ▶ How big data and AI can drive efficiencies, reduce waste and identify new opportunities
- ▶ How to measure your progress towards the circular economy
- ▶ Attribute accounting values to investments & implementation of circular operations

Nature Based Solutions: Accelerating Partnerships and Investments

Business must collaborate to help deliver transformative, restorative growth strategies. The long-term reality of Nature Based Solutions makes seeking investments and partnerships challenging. Learn how companies and industries can partner, present compelling initiatives to investors & implement nature-based solutions that deliver large-scale impacts

How to prioritise and implement GHG emissions reduction activities

Companies are faced with a plethora of options and techniques when looking to reduce their GHG emissions. In this session we'll share innovative new tools, techniques and systems that will assist you in delivering the greatest impact

Wulf-Peter Schmidt | **Director Sustainability, Advanced Regulations and Product Conformity** | Ford



Workshop: Implementing Science Based Targets – Aiming for a 1.5 Target

Companies are under increasing pressure to align their business model with a 1.5 Target. Setting and achieving SBTs requires a managed approach to data collection and analysis, a strategic approach to emissions reduction and innovative approach to stakeholder engagement:

- ▶ Identify and report key impacts across the business
- ▶ Engage the business to understand and buy-in to a 1.5C ambition
- ▶ Integrate SBTs across your business strategy

Ibrahim N. Al-Zu'bi | **Chief Sustainability Officer** | Majid Al Futtaim Holding



Carbon Workshop: Setting an Internal Competitive Price on Carbon

Getting ahead of regulations companies are using an internal carbon price to help manage climate risk and align themselves with the low-carbon transition. As global pressure mounts on the need for a unified price on carbon, many companies have taken the initiative to set their own carbon price. Hear ideas and strategies on:

- ▶ How to convince the business of the benefits
- ▶ How to set a competitive price
- ▶ How to use carbon-pricing to identify hidden risks and impacts
- ▶ New opportunities realised through setting a price on carbon Use internal price of carbon to make investment decisions

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*Corporates and investors share best practice approaches around **ESG-driven disclosure** and how to bridge the gap between the two communities*

Workshop: Climate Disclosures - Accurately reporting climate impacts, risks and future opportunities

- ▶ Implementing the TCFD recommendations into the business
- ▶ Monetising climate impacts and showcasing a transition to the low-carbon economy
- ▶ Conducting a scenario analysis of current and future climate risks
- ▶ Benefits to the business from adopting the TCFDs

Building a New Relationship with Investors – Long-Term ESG Focussed

Bridge the gap with investors and learn best practice to communicate progress to different stakeholders on ESG information. Understand how to best quantify ESG data that meets investors requirements yet remains meaningful for sustainability long-term strategy

A Joint Approach to ESG Engagement: Investor Relations and Sustainability

Non-financial performance has financial relevance to investors, meaning reporting professionals from two different worlds need to collaborate to understand what this ESG demand means and how to share non-financial data in a financial context. Get in front of the trend and understand the latest approaches to further collaboration between internal teams

Peter McAllister | **Executive Director** | Ethical Trade Initiative



Impact-Centric Data that Investors can Trust

There's a need for business to move from reporting on what you're doing to the impact you're having. Data that has impact at its heart is central to proving a company's purpose. Learn best practice examples of performance-based metrics that are impact centric

Measuring your Social Impact

The S in ESG is always the toughest to measure, coupled with the evolution of technology it's even harder to understand the social implications of your impact. Discover how to navigate the data measurement challenge, understand what data is material and how the SDGs could be the key to framing your social impact

Richard Hardymont | **Research Director** | World Benchmarking Alliance



Operationalising Sustainability

Sustainability is increasingly moving from a reporting exercise to critical way of managing performance. Discover ways in which you can operationalise the reporting process to manage risks and identify new opportunities

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*In-depth look at how business can successfully **communicate its sustainable vision and impact-driven purpose** that demonstrates integrity and leadership, whilst driving the required external action*

Simplifying the Sustainability Message

The issues businesses need to communicate today are vast and complex. Discover ways to communicate simplified, yet compelling messages that cover the breadth and depth of complex business issues. Really engage your customer on sustainability

Engaging Customers to be Part of the Solution

Transformational change can't happen alone. It requires customers to change behaviour and take responsibility for their actions on consumption – from fashion to food choices. Be inspired by innovative campaigns and case studies where consumer behaviour change has led to real impact

Purpose-driven communications Part A: Employee Engagement

Creating a sustainability plan that's fully integrated into business strategy is of paramount importance. Employees can be your biggest advocates and most engaged stakeholder. What are the latest strategies in engaging employees in sustainability and making them part of the movement?

Bruce Learner | Senior Manager CSR and Partnership | Kellogg Europe



Purpose-driven communications Part B: Customer Engagement

Customers are receiving increasing communications from companies and this in turn is making it more difficult for companies to get heard on key issues. Hear innovative ways businesses have increased engagement with customers and helped boost reputation and advocacy

Communicating Leadership in Multi-Stakeholder Partnerships

As companies increasingly work in multi-industry partnerships it's imperative, they know how to communicate their impact, whilst aligning with the partnership messaging. Learn how companies are demonstrating leadership whilst retaining consistency with their partners



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NEW for 2020

The Future of Forums

We need to drive systems change. To have products and services in the future that will be sustain long term growth. New for 2020 will be half-day devoted forums on the **key economic infrastructures that have to undergo a systemic change to meet the 2050 net-zero ambitions**. We will tackle 5 key areas on the verge of disruption:



**The Future of Energy
and Carbon**



**The Future of Cities
and Mobility**



**The Future of Food
and Land Use**



**The Future of
Mining**



**The Future of
Fashion**

Benefit from:

Learning the latest trends and practical tools in **consumer insights, technologies, responsible investment and where regulation is heading** across the future of energy, mobility, mining, food and fashion.

Build disruptive thinking into your business model so that you can have meaningful conversations with your board to equip your company for the future.

*We are looking for highly reputable leaders in this space to partner with us in the above workshops to help shape and drive debate on the key impacts and opportunities.

Contact sponsorship@ethicalcorp.com to position yourself as a thought leader.

THE ONLY EVENT IN EUROPE BRINGING TOGETHER 750+ CEOS, SUSTAINABILITY LEADERS AND ESG INVESTORS. YOU NEED TO BE THERE. JOIN US IN MAY, CONFIRM YOUR PLACE TODAY

<https://events.ethicalcorp.com/rbs/register.php>

Why sponsor?



CORPORATE BRANDS

Show thought leadership, promote your sustainability story, build investor and stakeholder engagement, discover new partnerships and collaboration, develop outcomes driven solutions



VENDORS

Meet senior decision makers, maximise networking through our NEW networking / matchmaking app, raise your profile with branding opportunities, drive lead generation, learn the latest insights from innovators in the industry



DISRUPTOR SPACE

New for 2020! Discover the most innovative start ups and entrepreneurs disrupting everything from social impact, the circular economy, climate action and more. 15 minute disruptor pitches across both afternoons with opportunities for investment and collaboration to create more impact



NGOS

Develop new partnership opportunities with corporates, government and key industry stakeholders, promote your standards across our delegate base

Contact sponsorship@ethicalcorp.com for thought leadership opportunities

Floor plan

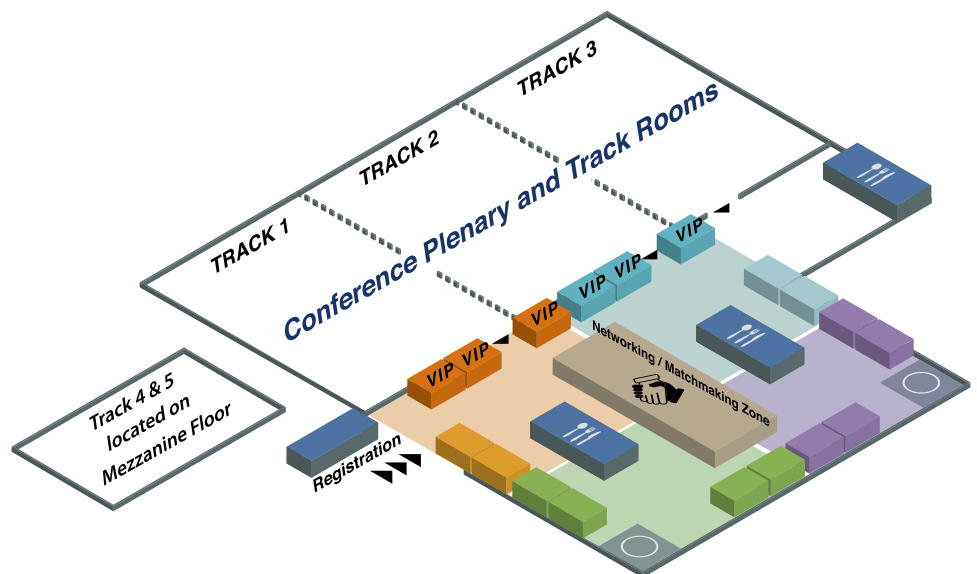
Responsible Supply Chain Zone

ESG, Data & Disclosure Zone

The Future of... Zone

Communication and Engagement Zone

Chill 'n Charge Zone



"I could think of no better place to make our announcement today than among other businesses who understand that responsible business is good business"

Ronan Dunne
Former Ceo
Telefonica

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Event in numbers



750+

Attendees



150+

CEOs and senior executive-level speakers



80%

Senior brand leaders



10+

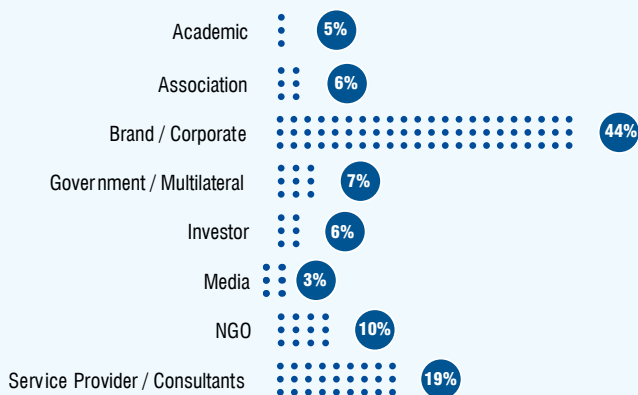
Workshops



30

Exhibitors showcasing the latest technology and innovations

Type of companies



NEW FOR 2020

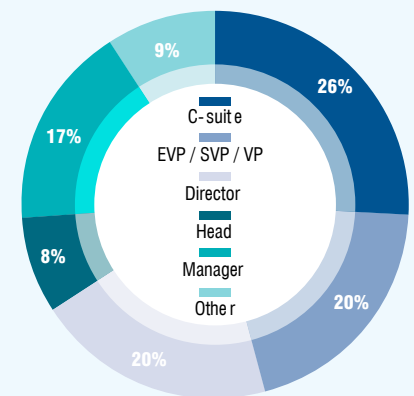
100+ ESG investors [asset owners and asset managers]

IN 2019 WE SAW

30% of attendees are from the sustainability function and
25% board-level.

Investor delegates grew by **100%**

Delegate Seniority



2020 Sponsors:



2019 Sponsors:



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