November 20-21, Radisson Blu Aqua, Chicago USA



Day 1 - November 20th

Time	Keynote Plenary Sessions: From Improved Digital Capabilities to a Full Connected Ecosystem
	Preceded by Morning Coffee and Networking
08:20	Insurance Nexus Welcome and Introductory Remarks
	Emma Sheard, General Manager, Insurance Nexus
08:30	Chairman's Opening Remarks
	Conference Chair: Stephen Applebaum, Managing Partner, Insurance Solutions Group
08:40	Pave the Way to True Customer-Centricity - Build the Connected Insurance Carrier
	Darla Finchum, SVP and Head of Auto and Home, MetLife
09:00	Transform Insurance with Intelligent Automation
	Kenneth Mertzel, Global Industry Leader - Financial Services, Automation Anywhere
09:20	Stay Ahead of Your Competition and Drive True Innovation - The Break-
	Glass, Try-New-Things, Put-Risk-Into-The-Business-Model Kind Michael Lebor, CMO and SVP of Strategic Innovation, AmTrust Financial Services
00:40	
09:40	Joint Q&A Session: Accelerate Transformation with Innovative Tech
	Moderator: Stephen Applebaum, Managing Partner, Insurance Solutions Group Darla Finchum, SVP and Head of Auto and Home, MetLife
	Kenneth Mertzel, Global Industry Leader - Financial Services, Automation Anywhere
	Michael Lebor, CMO and SVP of Strategic Innovation, AmTrust Financial Services
10:00	Panel Discussion: Survive Disruption and Adapt to Customer Demands with Digital Agility - The Key for Future Readiness
	Moderator: Paul Winston, Chief Operating Officer, Insurance Thought Leadership Brent Korte, SVP, CMO, Ameritas
	Drew Aldrich, Managing Director, American Family Ventures Racquel Santana, VP Digital Enablement, Travelers Insurance
	Racquei Jantana, VI Digital Enablement, Havelets insulance

10:30 Morning Coffee Break and Networking Session Hosted in Exhibition Hall

	PRODUCT Develop Products that Your Customers Truly Want	CUSTOMER Increase Engagement and Deliver Support for Improved Customer Experience	TECH Incorporate Innovative Technology to Create a True Competitive Advantage	CYBER Understand New Risks and Identify Opportunities
11:00	Live Polling: The New Risks to Watch	Live Polling: A Closer Look at Customer Pain Points and How to Resolve Them Efficiently	Live Polling: Does Insurance Culture Eat Innovation for Breakfast?	Live Polling: What Will Deliver Growth in the Cyber Insurance Industry?
	Chaired by Samantha Chow, Senior Life and Annuities Analyst, Aite Group	Chaired by Nicholas Zeisler, Principal, Zeisler Consulting LLC	Chaired by Stephen Applebaum, Managing Partner, Insurance Solutions Group	Chaired by Nick Economidis, VP Professional Liability, Crum and Forster
11:10	The Future of Product and the Evolving Personal Insurance: From Selling Policies to Delivering Comprehensive Protection Solutions	Insurance is a Service Business – Be a Customer- Leader in a Product- Focused World	Improve Digital Agility – How Insurance Carriers Can Deliver Transformative Changes	Cyber Armageddon: How to Build a More Sustainable Book to Minimize the Effects of Cyber Risk Mitigation
	Basil Morris, Vice President Office of Corporate Strategy, Nationwide	Liz McSorley, VP Customer Experience, American Modern Insurance Group	Racquel Santana, VP Digital Enablement, Travelers	Joe Turek, VP Cyber and Professional Liability, Chubb

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11:30	Go Where Your Customers Are (in Digital Ecosystems)	Customer-Driven Insurtech Innovations - Lessons Learned from Claims	How Can Data-Driven Insights Transform Risk Selection, Pricing, and Mitigation?	Understand the Threat Posed by Hackers to Produce Up to Date Coverage
	Philippe Lafreniere, Chief Growth Officer, Slice	Kris Herrin, Senior Vice President and CIO, VPay	Todd Rissel, CEO, e2Value	Michael Born, SVP Cyber Liability Product Leader, Berkley Re Solutions
11:50	Switch the Mindset for Insurance: Develop Personalized, On-Demand and Flexible Policies	Re-Think the Partnerships Model to Maximize the Value Out of Every Lead	Stay Ahead of Your Competition - Achieve an Agile, Fail Fast Mentality in a Highly Regulated Industry	The Importance of Claims Management for Cyber Insurers
	Alejandro Zarate , SVP Product Development Expert, Marsh	Brian Hansen, Assistant VP and Direct Distribution Manager, Liberty Mutual Insurance	Dan Moore, SVP and Head of Operations, QBE North Americ a	Nick Economdis, ∨P, Crum & Forster
12:10	Joint Q&A Session: What Sets You Apart from the Competition?	Joint Q&A Session: Move Beyond Personalization to a Real-Time Individual Experience	Joint Q&A Session: Implementation vs Adoption: How to Successfully Roll Out a New Technology Solution	Joint Q&A Session: Understand Evolving Threats – How Can You Prepare?
	Moderated by Samantha Chow, Senior Life and Annuities Analyst, Aite Group Basil Morris, Vice President Office of Corporate Strategy, Nationwide Philippe Lafreniere, Chief Growth Officer, Slice Alejandro Zarate, SVP Product Development Expert, Marsh	Moderated by Nicholas Zeisler, Principal, Zeisler Consulting LLC Liz McSorley, VP Customer Experience, American Modern Insurance Group Kris Herrin, Senior Vice President and CIO, VPay Brian Hansen, Assistant VP and Direct Distribution Manager, Liberty Mutual Insurance	Moderated by Stephen Applebaum, Managing Partner, Insurance Solutions Group Racquel Santana, VP Digital Enablement, Travelers Todd Rissel, CEO, e2Value Dan Moore, SVP and Head of Operations, QBE North America	Moderated by Nick Economidis, VP Professional Liability, Crum and Forster Joe Turek, VP Cyber and Professional Liability, Chubb Michael Born, SVP Cyber Liability Product Leader, Berkley Re Solutions
12:30	Networking Lunch Hosted in the Exhibition Hall Exhibition Tours to Depart from Registration Desk			
	Merge Technology and a Customer-Obsessed Culture to Enhance Digital Product	Leverage Digital Capabilities to Engage and Delight	Don't Innovate for Innovation's Sake	Master Cyber Pricing and Coverage
14:00	How Commercial Auto Insurers Are Accessing and Using Telematics and Other	Accelerate Transformation in the Insurance Industry with a Connected	Insurance X-Factor – Unlock the Benefits of Tech Investments and Empower	Gather and Interpret Data to Create a Rich Database for Cyber Modelling

for Cyber Modelling Driver Safety Platforms Consumer Strategy Your Employees in Areas Beyond Claims Prevention Harry Storck, Director Brent Korte, SVP, CMO, **Linsay Hohmann**, ∨P Chris Hedenberg, Director Risk Control, Protective **Ameritas** Service, CSAA Insurance of Data Science, Corvus Group Insurance Insurance 14:20 Strategies to Create a A Closer Look at Individual Continuous Underwriting: Finally, A Path to Success for Commercial Insurance Seamless Omnichannel Loss Development and Use Proprietary Data and a Personalized Claims Deep Learning Models to Fleets Customer Experience and the Evolution of Customer Process Bring the Highest Efficacy Care to Cyber Risk Ratings Dale Willis, VP Insurance Noah Sniderman, Insurance Neil Silbert, General Jack Kudale, Founder and Telematics, Azuga Practice Lead, Interactions CEO, Cowbell Cyber Manager Insurance, LLC **DataRobot**

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14:40	Customer Engagement, Improve Driving Behaviour and Enhance Profitability	The Digital Small Commercial Buyer and How to Create Their Future Experience	Innovate Insurtech at the Speed of AutoTech - Define Disruption	Define Cyber: What Should the Policy Cover? Minimize Losses, Reduce Silent Cyber Exposure to the Maximum
	Zaheer Alli, Head of New Business Development, Discovery Vitality	Jeff Kroeger, EVP Strategy and Development, Insureon	Jeremy Snyder, Chief Operating Officer, Avinew	Catherine Rudow, VP Cyber Insurance, Nationwide
15:00	Joint Q&A Session: Boost Customer Adoption by Defining a Clear Value Proposition: What's in it For Them?	Joint Q&A Session: Connect to the Heart: Capture the Attention of Your Customer and Drive Insurance Growth	Joint Q&A Session: Unlock the Power of Data to Drive Efficiency and Improve the Customer Experience	Joint Q&A Session: Create a Whole Company Approach and Attitude to Cyber
	Moderated by Samantha Chow, Senior Life and Annuities Analyst, Aite Group Harry Storck, Director Risk Control, Protective Insurance Dale Willis, VP Insurance Telematics, Azuga Zaheer Alli, Head of New Business Development, Discovery Vitality	Moderated by Nicholas Zeisler, Principal, Zeisler Consulting LLC Brent Korte, SVP, CMO, Ameritas Noah Sniderman, Insurance Practice Lead, Interactions LLC Jeff Kroeger, EVP Strategy and Development, Insureon	Moderated by Stephen Applebaum, Managing Partner, Insurance Solutions Group Linsay Hohmann, VP Service, CSAA Insurance Group Neil Silbert, General Manager Insurance, DataRobot Jeremy Snyder, Chief Operating Officer, Avinew	Moderated by Nick Economidis, VP Professional Liability, Crum and Forster Chris Hedenberg, Director of Data Science, Corvus Insurance Jack Kudale, Founder and CEO, Cowbell Cyber Catherine Rudow, VP Cyber Insurance, Nationwide

15:20	Afternoon Networking and Coffee Break Hosted in Exhibition Room			
	The Practitioners Guide - Deep Dive into Product Innovation Case Studies	Execution Strategies for Greater Customer Engagement	Get to Grips with New Tech Opportunities	Collaborate to Deliver Cyber Insurance in the Real World
16:00		Claims' Transformative Journey and Value Proposition Around the Customer Experience Don Jones, Head of Claims Operations, MassMutual	Achieve Calm Amidst the Chaos - Figure Out Your Innovation Strategy Scott Steele, VP and CMO, Church Mutual Insurance	Get Your Bearings Around the Present and Future Regulation to Anticipate Exposure Elissa Doroff, VP Underwriting and Product Manager, XL Catlin
16:20	The Advantages of Smart Leak Detection - Reduce Losses and Improve Your Bottom Line	Game Changers in Insurance Telematics - Claims Automation and Increased Efficiency Using Telematics-Based AI	Digital Innovation in Insurance – Should you Innovate, Integrate or Commoditize?	Work with Brokers to Deliver Top Cyber Policies to Meet Customer Demand
	Shkya Ghanbarian, Director of InsurTech, Eddy Solutions	Ryan McMahon, VP Insurance, Cambridge Mobile Telematics	Sharmila Wijeyakumar, Senior Executive, Liferay	Nathan Thomas, Cyber Liability Underwriter, RLI Corp Morgan Moore, Cyber Liability Underwriter, RLI Corp

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16:40

Joint Q&A Session: Move Away from a One Size Fits All Mentality

Moderated by Samantha Chow, Senior Life and Annuities Analyst, Aite Group Shkya Ghanbarian, Director of InsurTech, Eddy Solutions Joint Q&A Session:
Build Exceptional Digital
Interactions

Moderated by Nicholas
Zeisler, Principal, Zeisler
Consulting LLC
Don Jones, Head of Claims
Operations, MassMutual
Ryan McMahon, VP
Insurance, Cambridge
Mobile Telematics

Joint Q&A Session: Evaluate, Experiment and De-Risk Opportunities for the Business

Moderated by Stephen Applebaum, Managing Partner,

Insurance Solutions Group Scott Steele, VP and CMO, Church Mutual Insurance Sharmila Wijeyakumar, Senior Executive, Liferay Joint Q&A Session: Where Next for Cyber Insurance Strategy and Protection?

Moderated by Nick
Economidis, VP
Professional Liability, Crum
and Forster
Elissa Doroff, VP
Underwriting and Product
Manager, XL Catlin
Nathan Thomas, CISSP,
MCP | Cyber Liability
Underwriter, RLI Corp
Morgan Moore, CPCU,
RPLU+ Cyber Liability

17:00

Panel Discussion: Enhance the Role of Insurance in Customers' Lives: Move Towards Proactive Risk Reduction in a Connected, Hyper-Personalized and Seamless Environment

Moderated by Samantha Chow, Senior Life and Annuities Analyst, Aite Group

Daria Sharman, AVP Enterprise Insights and analytics Officer, Pacific Life Insurance Panel Discussion: Prioritize Speed, Convenience and Ease-of-Use - Build Customer-Centric Digital Platforms that Empower Insurance Customers

Zeisler, Principal, Zeisler Consulting LLC Jeff Hershkowitz, SVP of Enterprise Strategy, Assurant Matt Poll, CEO & Co-Founder, Neos Insurance

Moderated by Nicholas

Panel Discussion: Think Big, Start Small, Scale Fast. How to Innovate at Speed and Successfully Overcome Legacy Challenges

Moderated by Stephen
Applebaum, Managing
Partner,
Insurance Solutions Group
Dan Moore, SVP and Head
of Operations, QBE North

America
Liz McSorley, VP Customer
Experience,

American Modern Insurance Group Eduardo Arthur, SVP Operations Transformation and AI, Assurant Panel Discussion: Deliver on Clients' Practical Needs through Pre-Breach and Post-Breach Services to Limit Volume of Losses

Moderated by Nick

Underwriter, RLI Corp

Economidis, VP
Professional Liability, Crum
and Forster
Meghan Hannes, VP Cyber
Product Head, Hiscox USA
Erin Burns Walters, EVP,
Insuretrust
Jonelle Horta, VP Cyber
Underwriting and Risk
Management Platform
Lead, Allied Word
Mike Karbassi, Head of
Cyber Underwriting, Corvus

Insurance
Richard DePiero, US Cyber
Product Leader, Sompo
International

17:30

Close of Conference and Networking Drinks Hosted in Exhibition Room

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Day 2 - November 21st

07:00 Breakfast, 5k Run, Morning Yoga and Women in Insurance Breakfast Workshop

Immersive Sessions: Join our panel of experts on how to create new sources of revenue and drive unprecedented customer value by adopting an ecosystem mindset.Includes guided round-table discussions, engage with senior executives, obtain practical solutions and action points for immediate impact.

	executives, obtain practical solutions and action points for immediate impact.			
09:00	Welcome Remarks	Welcome Remarks	Welcome Remarks	
09:10	Panel Discussion: Connected Home	Panel Discussion: Connected Car	Panel Discussion: Commercial	
	Create a New Value Proposition -	Grab the Wheel of Innovation to	Insurance	
	The 'Living Solution'	Deliver Impact	Create Scale, Transparency and Ease	
	Examine the Current Use Cases	Explore How Communications	of Use	
	of Successful Partnerships for	Technology, and Other Forms of	Discuss the Strategies to Expand	
	Connected Home, and How	Wireless Connectivity Can Provide	Beyond Traditional Product and	
	Innovations Such as All and	Important Benefits to Consumers,	Service Offerings and Help Achieve	
	Advanced Data Analytics Will Impact Customer Adoption	and Have the Potential to Revolutionize the Mobility Ecosystem	Growth and Differentiation in the Commercial Insurance Space	
	Customer Adoption	Revolutionize the Mobility Ecosystem	Commercial insulance space	
	Moderated by Samantha Chow,	Moderated by Stephen Applebaum,	Moderated by Tom Benton, ∨P	
	Senior Life and Annuities Analyst,	Managing Partner, Insurance	Research and Consulting, Novarica	
	Aite Group	Solutions Group	Harry Storck, Director Risk Control,	
	Aviad Pinkovezky, Chief Product	James Spears, President Spears	Protective Insurance	
	Officer, Hippo Insurance	Consulting Group, American Center	Basil Morris, VP Office of Corporate	
	Matt Poll, CEO, Neos Insurance	for Mobility	Strategy, Nationwide	
	Eduardo Arthur, SVP Operations	Jeremy Snyder, Chief Operating	Robin Luo, VP Risk Consulting,	
	Transformation and AI, Assurant	Officer, Avinew	Munich Re/Hartford Steam Boiler	
		Marc Fredman, SVP of Strategy, CCC	Inspection and Insurance Co. Yamini Bhat, Co-Founder, Vymo	
09:40	Round Table Discussions:	Round Table Discussions	Round Table Discussions:	
	Change the Role of Insurance from	The New Frontier of Autonomous	Deliver Value at ScaleHow AI, Image	
	Reactive to ProactiveStrategies	Vehicles Offer a Compelling	Analytics, IoT, Drones and Chatbots	
	to Compel Customers to Invest in	Ownership and Driving Experience	Can Improve Customer Experience	
	Connected Home DevicesHow Aldriven Solutions are Boosting the	with a Range of Connected Vehicle ServicesUnlock the True Value of	from Small to Large Commercial CustomersExplore the Future of	
	Connected Home Market	Data Exchange	Commercial Distribution	
	Connected Forme Flarket	Data Exchange	Commercial Distribution	
10:20	Morning Break	& Networking Session Hosted in I	Exhibition Hall	
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	PRODUCT Chaired by Samantha Chow, Senior Life and Annuities Analyst, Aite Group	CUSTOMER Chaired by Nicholas Zeisler, Principal, Zeisler Consulting LLC	TECH Chaired by Tom Benton , VP Research and Consulting, Novarica
	Create Products That Inspire Loyalty and Keep Customers for Life	Deliver Excellence at the Moment of Truth	Build Innovation that Delivers Efficiency
11:00	Customer First: Building Hippo, a Modern Home Insurance Company, by Leveraging Technology and Services Aviad Pinkovezky, Chief Product	The End of Insurance as We Know It - How to Prepare for the Size, Scale and Speed of Disruption Rob Galbraith, Director of	Exceptional Service Starts with Inspired Employees – Align Employee's with Customer Experience Goals Nicole Hawthorne, Head of Corporate
	Officer, Hippo Insurance	Innovation, AF Group	Communications, Esurance
11:20	Go Beyond Quick Payment: Automate Payments to Offer Cost- Effective Fulfilment Solutions Tammi Shapiro, VP Product Strategy,	Claims Transformation with Digital, Data Analytics and AI - Lessons Learned and Building Straight Through Processing for Property Claims	Leverage Technology to Match Candidates with Carrier Needs Representative of Indeed
	Electronic Payments, Fiserv	Dillon Remler, SVP Business Transformation Office, QBE	

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11:40

Joint Q&A: Switch the Mindset for Insurance: Develop Personalized, On-Demand and Flexible Policies

Moderated by Samantha Chow,
Senior Life and Annuities Analyst,
Aite Group
Aviad Pinkovezky, Chief Product
Officer, Hippo Insurance
Tammi Shapiro, VP Product Strategy,
Electronic Payments, Fiserv

Joint Q&A: Execution Strategies for Greater Customer Engagement

Moderated by Nicholas Zeisler, Principal, Zeisler Consulting LLC Rob Galbraith, Director of Innovation, AF Group Dillon Remler, SVP Business Transformation Office, QBE Joint Q&A: Modernize Insurance to Create True Competitive Advantage

Moderated by Tom Benton, VP
Research and Consulting, Novarica
Nicole Hawthorne, Head of
Corporate Communications,
EsuranceRepresentative of Indeed

12:00	Lunch and Networking
	Improved Ecosystems for Future Success Conference Chair: Stephen Applebaum, Managing Partner, Insurance Solutions Group
13:30	Build Innovation That Delivers Efficiency and Boosts Customer Experience
	Jeanette Ward, Chief Operating Officer, Texas Mutual Insurance Company
13:50	Al Leading the Connected Revolution
	Jonathan Silverman, Director - Insurance Industry SolutionsWW Financial Services, Microsoft
14:10	Shift the Business Model to Prevention – The Path from Reactive to Proactive Carrier
	Drew Aldrich, Managing Director, American Family Ventures
14:30	Create Value for the Customer and Insurer Through Connected Technology
	Matt Poll, CEO, Neos Insurance
14:50	Joint Q&A: Prepare for The Future of Insurance
	Moderated by Stephen Applebaum, Managing Partner, Insurance Solutions Group
	Dillon Remler , SVP Business Transformation Office, QBE Jonathan Silverman, Director – Insurance Industry SolutionsWW Financial Services, Microsoft
	Drew Aldrich, Managing Director, American Family Ventures
15:20	Conference Wrap-up - Top 10 Takeaways
	Conference Chair: Stephen Applebaum, Managing Partner, Insurance Solutions Group
15:30	Close of Conference