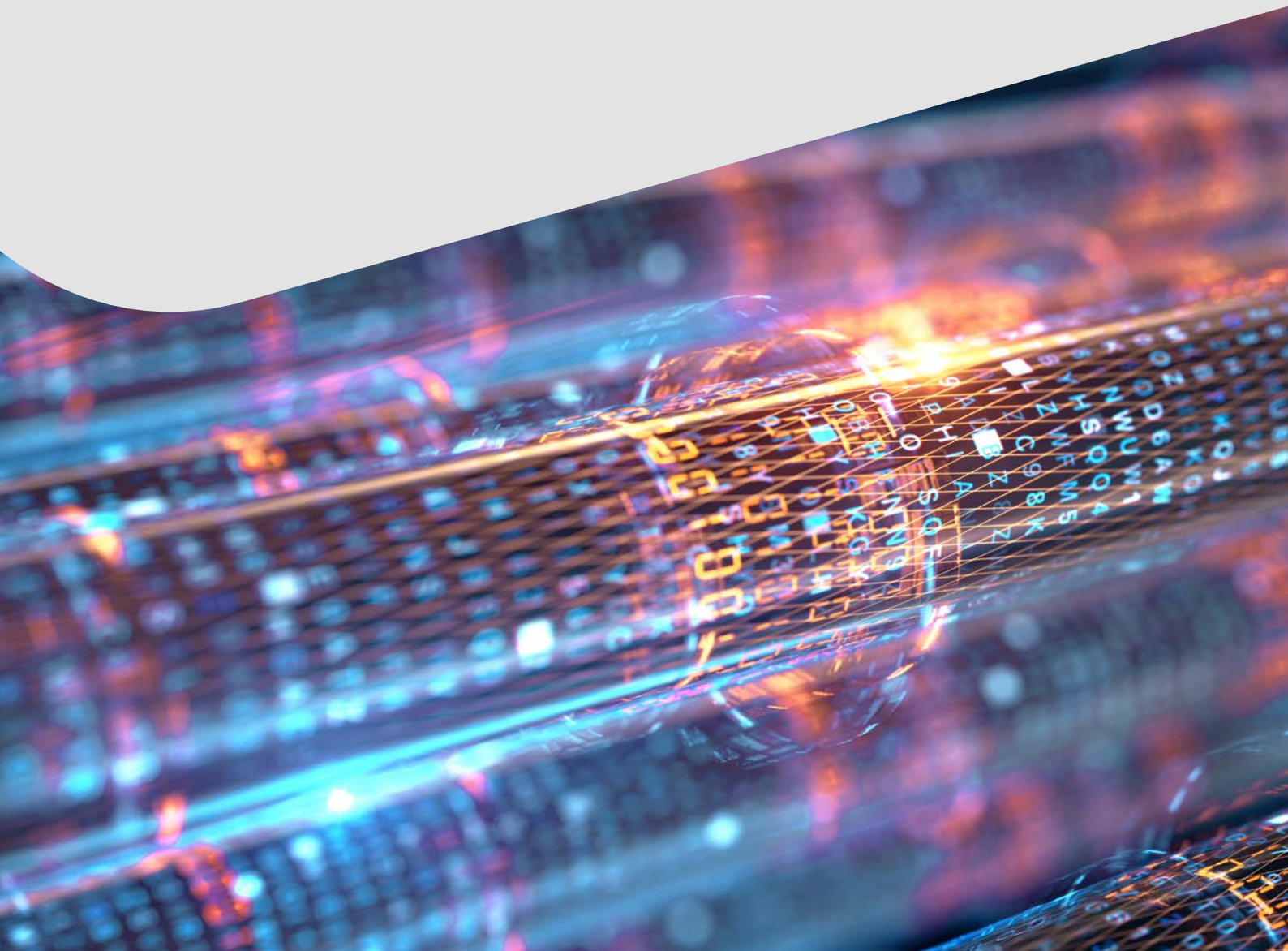




REUTERS EVENTS™

TRAILBLAZING WOMEN 2024 ENTERPRISE AI



FOREWORD

Welcome to Reuters Events' Trailblazing Women in Enterprise AI 2024, a collection of inspiring, influential and impactful women we have collated to celebrate International Women's Day.

This list of 20 trailblazing women has been curated from a much broader pool of nominations we sought from across the industry, speaking to stakeholders and representatives in our AI community to discover women with a demonstrable track record of influence, impact and leadership of their organization and industry alike.

We'd like to thank all of those who contributed and helped us put together our list of Trailblazing Women this year.

The theme for this year's International Women's Day is to #InspireInclusion, the goal being to inspire people

to collaborate more effectively in making the world more inclusive for women. It is our hope that this report plays just a small part in that by showcasing the significant achievements of our list of trailblazing women, which you can read in the forthcoming pages.

The stories and career accomplishments you'll read in this report are not only a testament to the expertise and determination our trailblazers have demonstrated, but should also serve as inspiration for the next generation of talented, trailblazing women.

We hope in publishing this report, we make these stories more visible and shine a light on the power of diverse and representative environments.

Pete Carkeek

Reuters Events

HOW WE ASSEMBLED OUR LIST OF TRAILBLAZING WOMEN

In naming our list of Trailblazing Women in Enterprise AI, we sought nominations of individuals who have had a lasting impact on their industries, with a demonstrable track record of influence, impact and leadership.

A broader pool of nominations was assessed individually by an internal team, with nominations considered against the recency of their achievements and the impact they have had on their organization and industry.

Additional weighting was given to nominations from underrepresented communities and/or industry sectors.

Nominations were received from a broad set of industry stakeholders, including but not limited to, trusted contacts from across Reuters Professional and the communities served by Reuters Events.

Efforts were made to ensure that we received nominations from as broad and representative a pool of stakeholders as possible, and our final list of Trailblazers has been assembled to reflect fair representation ethnically, geographically, per industry and from across the political spectrum where necessary.

All individuals nominated in our list of Trailblazers have given their consent to be named in this list.



Katya Andresen
*Chief Digital &
 Analytics Officer*
The Cigna Group

As The Cigna Group's Chief Digital & Analytics Officer, Katya leads digital strategy and data and analytics for the company's lines of business as well as cross-enterprise experiences to improve the health and vitality of those we serve.

Prior to joining Cigna in September 2021, Katya drove experience innovation in financial services as a Senior Vice President at Capital One, focusing on creating and delivering an integrated, end-to-end experience for customers with a team that included customer insights, digital product and experience, brand, digital marketing, content marketing, design, servicing, and Capital One Cafes.

Before joining Capital One, Katya served in executive roles for mission-focused technology companies, including CEO of the education technology company Cricket Media and COO and CSO of Network for Good, a payments platform and SaaS enterprise solution for digital giving and social actions founded by AOL, Yahoo! and Cisco. Katya guest lectures at Georgetown University's business school and has served as an adjunct professor at the American University Key Executive Leadership Program. Earlier in her career, Katya was a foreign correspondent for Reuters News and Television in Asia and for Associated Press and major U.S. newspapers in Africa. Katya holds a B.A. in History from Haverford College.



We've gone from a decades-long journey in AI to a flurry of advancements that enable us to understand and engage an individual better than we ever could have before, but let's not forget that innovation has far more to do with the good, bad and ugly of how people use the technology than with the technology itself."



Maryam Ashoori
*Director of Product
 Management, watsonx.ai*
IBM

Maryam Ashoori is Director of Product Management and Head of Product, watsonx.ai. She drives product strategy and delivery of IBM watsonx Foundation Models. Dr. Ashoori is a technology leader with 15+ years of experience developing data-driven technologies that drive demand and delight customers. She has built high-performing research, design, product, and development teams that have delivered enterprise and consumer products in data & AI, automation, transportation, lifecycle management, IoT, cloud services, and mobile.



Women want to see how the benefits of generative AI align to their values and can outweigh its risks when carefully mitigated with proper guardrails. If the risk is not mitigated carefully, it can potentially result in reputational harms, disruption to operations, and other legal consequences. Women know this intuitively and see those risks as a red flag for adoption. Generative AI can help families and change society. Women need to hear those stories to build a confidence around AI adoption."



Dani Brown
*Senior Vice President
 and Chief Information
 Officer*
Whirlpool

As Senior Vice President and Chief Information Officer of Whirlpool Corporation, Dani Brown is responsible for leading a global information technology function that creates value through the use of technology while managing investment and operational spending to improve Whirlpool's connection to customers, operating efficiency, and the ability to utilize analytics to provide a base for further innovation.

Dani has over 25 years of experience as an IT professional and executive. Throughout her career she has served as a senior executive managing global teams across multiple industries, including serving as CIO of Brunswick Corporation, where she championed enterprise-wide imperatives to leverage analytics, drive innovation and optimize IT talent, all while improving cybersecurity posture. Prior to Brunswick, Dani spent the majority of her career at DuPont, where she held a series of IT leadership roles, building her track record as a transformational leader.

Brown holds a BS in Computer Science from Indiana University of Pennsylvania, a master's in Management Information Systems from Penn State, and an MBA from Drexel University. She is also a Six Sigma Black Belt. In 2019, Dani was appointed a member of the board for the PRA Group (Nasdaq: PRAA) and in 2023, she was appointed to the board of directors for Corewell Health, a not-for-profit health system, and to the Executive Leadership Council, a not-for-profit that opens the channels of opportunity for the development of Black executives to positively impact business and communities.



AI is the catalyst that transforms how we innovate, create value and advance our capabilities. Whirlpool Corporation, along with our Global IT organization, will continue to leverage technology, data and AI in order to continue to fuel innovation to improve life at home for our consumers."



Lili Cheng
*Corporate Vice
 President*
Microsoft

Lili Cheng, Corporate Vice President at Microsoft, leads the Emerging Technology Group in the Cloud and AI division for our business applications. She focuses on driving innovation and delivering AI-driven products in Conversational and Copilot Applied AI, and Industrial Metaverse/Frontline experiences and services.

A member of the National Academy of Engineering/Computer Science, she has a rich history with Microsoft Research, founding the Social Computing Group and Futures Social Experiences (FUSE Labs). Prior to Microsoft, she was part of Apple Computer's Advanced Technology Group, where she developed QuickTime Conferencing and QuickTime VR.

Serving on advisory boards for AI4All and Connected Camps, she actively promotes diverse AI talent and online learning, and she has delivered keynotes and interviews at prominent events such as Wired, Time Magazine, Forbes, Fast Company and O'Reilly Media. She is also a licensed architect, and she designed large-scale commercial projects in Tokyo and Los Angeles, including Canary Wharf in London. She has also taught classes at Harvard Graduate School of Design, NYU Tisch School of the Arts, and Cornell University School of Architecture Art and Planning, and was born in Tokyo, Japan.



Imagine a better society. As AI innovation radiates, we need to use it to help motivate people to learn, work and live together."



Amy Jean Doherty
*Chief Information Officer
 and Vice President
 Information and
 Technology Solutions*
World Bank Group

Amy is leading the charge to leverage technology's potential for the World Bank Group to create a world free of poverty on a livable planet. An expert in technology, transformation, and information security, Amy seeks to deploy these levers as force multipliers for the World Bank Group mission. Throughout her career, she has been instrumental in tackling some of the most complex challenges facing business and has driven cultural, business, and technology transformation for multiple organizations. She connects deeply with her staff, energizing and empowering them to serve the mission. She has a passion for STEM and works to encourage women to join technology and advocates to better support women in tech.

Prior to this role, Amy served as Chief Operating Officer at First Command Financial Services, an international financial services company and was the Chief Information Officer at AARP, a social mission and membership organization. Amy holds Bachelor of Science and Master of Business Administration degrees from Pennsylvania State University. She has been featured in CIO Magazine, Forbes, and Computerworld. In 2019, she was recognized as CIO of the Year in the nonprofit/public sector by the Capital CIO Leadership Association.



At the World Bank Group, we are leveraging AI to accelerate, deepen and sustain development impact across the globe. From making our staff as productive as possible to generating innovative insights from our data, AI can unlock value, and inspire our ambition to serve the mission."



Shannon Favazza
*Principal – Head of
 Analytics*
Edward Jones

Shannon sits in Firm Strategy at Edward Jones and is responsible for Firm Analytics, including setting the AI strategy for the firm and evolving the enterprise analytic, data science, and business intelligence capabilities. She is responsible for creating knowledge-rooted and insights-led value for the firm's clients, colleagues and communities. She is deeply passionate about elevating analytics learning, sharing business insights, fostering collaboration, mentoring aspiring analytics professionals, and contributing to society.

She was named 40 under 40 by the St. Louis Business Journal for her notable contributions professionally and in the St. Louis community. Shannon has been with Edward Jones since 2006 and was named a principal in 2020. She has an undergraduate degree in accounting from Truman State University and an MBA from University of Missouri – St. Louis. She and her husband, Mike, have three children: Jack, Ben, and Lucy. Shannon enjoys running, reading and horse riding.



Michelle Greene
EVP, Chief Information Officer
Cardinal Health

Michelle Greene is Executive Vice President, Chief Information Officer at Cardinal Health, leading teams across Global Technology and Business Services to harness technology and innovation to better serve customers and evolve healthcare delivery.

Global Technology and Business Services is the collective name for teams delivering innovative, reliable, and secure technology capabilities that enable Cardinal Health customers to thrive in a dynamic healthcare environment. In her role as CIO, Greene manages the teams charged with those collaborative functions including Digital and Commercial Technologies, Pharmaceutical and Medical IT, Global Business Services, and Information Security.

In addition to her day-to-day responsibilities at Cardinal Health, Greene serves on the board for The Cardinal Health Foundation, actively sponsors the company's STEM Initiative, co-sponsors BOLD, the Black and African American employee resource group, and is an executive advisor for the Black and African American Equity Cabinet.

Greene earned a bachelor's degree from Valdosta State University and a master's degree from Florida State University with a focus on Information Sciences.



I owe this recognition to our technology teams collaborating across Cardinal Health to build and test AI-solutions that improve the customer and employee experience. Our data scientists, software engineers, security professionals and more are committed to responsibly deploying AI to drive efficiencies, while also exploring its transformative potential in healthcare applications."



Anchal Gupta
Chief Technology Officer
American Airlines

As CTO, Anchal is directly responsible for building industry models to solve customer challenges and modernizing American Airlines' technology to further digitalize its operation and customer experience through innovation and laying a forward-looking technology foundation for the company. She leads the functional areas of technology architecture, technology platforms, data engineering, operations research and advanced analytics, and emerging technologies.

Prior to joining American, Anchal held various senior IT management roles with companies including Barclays, American Express, DTCC and, most recently, JPMorgan Chase where she led the transformation and modernization of card platforms, applications and data solutions. Throughout her 25 plus years career, she has focused on defining and executing technology strategies with financial acumen that drive business results through innovative engineering. She has been a part of many industry-first influencing solutions around B2B and B2C customer experiences, payments, wallets, mobile, AI/ML customer 360, infrastructure, and cloud-based solutions – driving these initiatives from architecture to execution with agile delivery adoption.

She fosters a culture of innovation that challenges the status quo and believes in being a catalyst and change agent. Anchal empowers others to succeed by developing talent and building followership by leading with empathy.



Innovate, Transform, Adopt Responsibly"



Tembi Hommes
Chief Data Officer
Arup

Tembi is a seasoned data and analytics leader who currently is the Global Chief Data Officer at Arup. She is responsible for defining and executing Arup's data strategy to enable the company's mission of shaping a better and more sustainable world. Prior to joining Arup, Tembi led the Data Platform, Governance and Operations team at Okta. She is also the former Head of Enterprise Data at Peloton. Tembi began her career at PwC, supported Fortune 500 clients with executing data strategy as a data and analytics advisor at CrossCountry Consulting, and has dabbled in a few entrepreneurial ventures. She holds an MBA from Duke University's Fuqua School of Business.



The widespread adoption of artificial intelligence (AI) is poised to revolutionize the way we work, much like the internet did. Companies that swiftly adapt by mobilizing and organizing their data management foundations and reviewing their commercial value proposition in the face of AI will be better positioned to identify strategic investment areas."



Athina Kanioura
Chief Strategy and Transformation Officer
PepsiCo

Athina Kanioura is Executive Vice President, Chief Strategy and Transformation Officer at PepsiCo.

An accomplished innovator and transformation leader, Kanioura oversees PepsiCo's end-to-end strategy to win both as a total company and in key markets, including our digitalization strategy. She also leads company-wide transformation—ensuring that our scale is leveraged as we focus on accelerating profitable growth and identifying areas of cost efficiency and optimization.

Previously, Kanioura was the Chief Analytics Officer and Global Head of Applied Intelligence at Accenture, where she specialized in applying AI and analytics to drive business value. During her 15 years at Accenture, Kanioura grew the Applied Intelligence function from a subspecialty to a global group at the forefront of scale business transformation. She also led Sales and Customer Analytics globally. Kanioura is recognized for transforming businesses globally, particularly in telecoms, oil and gas, financial services, and consumer packaged goods, having worked with companies such as Mondelez, Unilever, P&G, and Adidas.

Based in Purchase, N.Y., Kanioura is a member of the Royal Statistical and Economics Society, where she contributes to shaping government policy around how data is used by bodies like the IMF. She also sits on the board of the Institute of Marketing Sciences and is a keen educator who has held lectureships at UMIST (UK), Imperial College London (UK), and the University of Sheffield (UK), where she also earned her PhD in Econometrics and Quantitative Economics.



AI has inspired a new wave of innovation and its impacts are felt across the globe. For me, the representation of women in AI isn't just a goal, it's about ensuring AI reflects and serves humanity as a whole. As the technology scales, we must maintain our commitment to develop and deploy it responsibly - how we act now as leaders will affect generations to come."



Jane Lauder
*Executive Vice President,
 Enterprise Marketing and Chief
 Data Officer*
**The Estée Lauder
 Companies**

As Senior Vice President and Chief Information Officer of Whirlpool Corporation, Dani Brown is responsible for leading a global information technology function that creates value through the use of technology while managing investment and operational spending to improve Whirlpool's connection to customers, operating efficiency, and the ability to utilize analytics to provide a base for further innovation.

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Brown holds a BS in Computer Science from Indiana University of Pennsylvania, a master's in Management Information Systems from Penn State, and an MBA from Drexel University. She is also a Six Sigma Black Belt. In 2019, Dani was appointed a member of the board for the PRA Group (Nasdaq: PRAA) and in 2023, she was appointed to the board of directors for Corewell Health, a not-for-profit health system, and to the Executive Leadership Council, a not-for-profit that opens the channels of opportunity for the development of Black executives to positively impact business and communities.



AI offers tremendous power. For heritage companies like The Estée Lauder Companies, we are able to deploy 75-years of proprietary data to innovate and drive creativity for improved time to market, personalized messaging, and faster time to value."



Linda Leopold
Head of AI Strategy
H&M Group

Linda Leopold is Head of AI Strategy at H&M Group and has been part of the global fashion retailer's AI journey since 2018. She spearheaded the company's work in Responsible AI and Digital Ethics, and is internationally known as a thought leader in the field.

Linda Leopold joined H&M Group after many years in the media industry. She is a former Editor-in-Chief at the critically acclaimed fashion and culture magazine Bon, and the author of two non-fiction books. She has been a columnist for Scandinavia's biggest financial newspaper and has worked as an innovation strategist at the intersection of fashion and tech. Recognized in Forbes as one of nine "Inspirational Women Leaders in AI Shaping the 21st Century", her passion lies in merging fashion and creativity with science and technology.



It's an incredibly exciting time to work in AI right now. With endless possibilities, and some very tough questions for the world to ponder. I believe the coming decade will be defining. As the technology continues to develop at rapid speed, we – in the AI community and beyond – need to make sure we get this right. Minimizing the risks, and unlocking the potential AI has to make our lives better in so many ways."



Kjersten Margaret Moody
Chief Data Officer
Prudential Financial

Kjersten Margaret Moody is the Chief Data Officer of Prudential Financial. Her mission is to deliver leading data and analytics capabilities and enable innovation to inform business strategy and contribute meaningfully to Prudential's business results.

She is responsible for Prudential's enterprise data and analytics function and emerging technologies. This includes data management and governance; data, BI and modeling platforms; master data management; and analytics. She is also a key strategic leader for the enterprise program to better enable innovation and use of emerging technology across the enterprise.

Kjersten has 20+ years of experience working to effectively use technology, data, and analytics to improve or transform businesses. She joined Prudential from State Farm, serving as its inaugural Chief Data and Analytics Officer. Prior to State Farm, Kjersten was Vice President, Information & Analytics at Unilever based in London. In this role, she streamlined data operations and reporting across 190 countries and territories. She also founded Unilever's data science and machine learning capability. Kjersten's earlier experience includes a tenure at Information Resources Incorporated, and a series of roles at Thomson Reuters and FICO.

Kjersten holds a BA in Economics with Honors from the University of Chicago. She is married with one son.



I'm honored to be recognized as a trailblazing woman in enterprise AI, and particularly on this International Women's Day. I'm so proud of the work we've done to create and implement innovative and responsible use cases for AI at Prudential, and think we have every reason to be excited about what we can create in the future."



Rathi Murthy
CTO and President
Expedia Product & Technology
Expedia Group

Rathi Murthy is CTO and President, Expedia Product & Technology, overseeing the company's product, platform and AI strategy. In this role, Rathi focuses on innovating equitable products and delivering quality experiences that meet the evolving expectations of travelers, B2B partners, and developers. Rathi was named Innovative Leader of the Year by Fast Company in 2023.

Rathi has held senior technology leadership roles at some of the world's leading tech companies. She most recently served as CTO for Verizon Media. Recognized as a transformative technology executive, Rathi oversaw Verizon Media's global technology strategy, leading the company's continued innovations in 5G while also managing the platform technology and infrastructure.

Previously, Rathi was CTO at Gap, Inc., where she developed an end-to-end technology strategy for its broad portfolio of brands. Prior to Gap, Rathi has held leadership positions at eBay Inc., Yahoo, Sun Microsystems and WebMD.

Rathi has extensive technology and engineering experience and has spent most of her career building platforms and products for emerging technologies. Her expertise lies in her ability to manage engineering teams and drive change. Rathi currently sits on the board of directors for PagerDuty, and she is also an Art of Living Teacher with a passion to help spread peace in the community.



The online travel marketplace is crushingly complex. To change it, you must not only immerse yourself within it, but be creative enough to build unique solutions to solve an endless list of traveler pain points. Rathi is not only re-platforming the tech for our entire company, rebuilding it from scratch, but she is also re-platforming for the entire industry, as Expedia Group is the largest B2B tech provider in the category. Leading the largest engineering group in the travel industry, her influence is unrivaled and touches hundreds of millions of travelers around the world, each year. She is leading the complex transformation of our business from a collection of disparate consumer brands and strong B2B relationships, to a truly integrated suite of connected brands, and a SaaS-like platform serving travelers everywhere."

Jon Gieselman, President of Expedia Brands



Lesley Salmon
*SVP, Chief Digital &
 Information Officer*
Kellanova

Lesley Salmon was appointed to Senior Vice President, Chief Digital & Information Officer, Kellanova, previously Kellogg Company, in February 2019. She joined Kellogg in 2014.

She serves as the European CIO, with geographic coverage of all European countries, plus Russia, Egypt and UAE and has regional accountability for Information Technology, Global Business Services and the European Enterprise PMO. She plays a key role in operational, tactical and strategic execution across all areas of the business, driving growth initiatives and delivering multi-million-dollar savings.

She began her career with United Biscuits, spending 13 years working on major IT projects, moving through the ranks from Junior Business Analyst to IT Controller. Following that, Ms. Salmon moved to Premier Foods where she led the end-to-end SAP program and supported the integration of a major acquisition.

Throughout her career, she has been a passionate leader and ally in Equity, Diversity, and Inclusion (ED&I). She believes in creating teams and a culture where everyone feels they belong; amplifying her voice to support the advancement of women in technology.



Companies creating guardrails to use Generative AI will win in 2024 and beyond. Building solid foundations around data, ethics, and governance may seem like a slow start, however, it will ultimately allow businesses to scale faster, in a safe and secure way, to drive growth. GenAI adoption may actually slow down through 2024, but it has acted as a catalyst for companies to relook at their ‘traditional’ AI investments.”



Diana Schildhouse
*Chief Analytics &
 Insights Officer*
Colgate-Palmolive

Diana Schildhouse is the Chief Analytics & Insights Officer of Colgate-Palmolive, where she sets the vision, strategy and priorities for enterprise-wide data, analytics and insights for the company. Diana joined Colgate from Mattel where she was Senior Vice President and member of the Executive Leadership Team, leading Enterprise Strategy, Insights and Analytics. She built Mattel’s first team of data scientists, advanced Mattel’s data strategy, and pioneered large scale advanced analytics capabilities focused on marketing, media, new product development, customer and retail. With her team, she also led the development of enterprise-wide strategic planning for Mattel, with a focus on driving transformation, innovation and growth. Previously, Diana held the role of Senior Director of Strategy and Market Research for Westfield, a global shopping center developer. Diana began her career at The Walt Disney Company in corporate finance. Diana holds an MBA from Harvard Business School and B.S. in Business Administration from the University of Southern California.



We help fulfil Colgate-Palmolive’s purpose to reimagine a healthier future for all people, their pets and our planet – while driving business growth – with the robust application of AI, advanced analytics, and insights. By responsibly and ethically leveraging data and technology, we can provide our trusted, essential health and hygiene products around the world and create more personalized connections with our consumers while building competitive advantage. I am proud to represent Colgate’s Global Analytics and Insights organization, the team who advances this work, and accept this recognition with gratitude.”



Kriti Sharma
*Chief Product Officer, Legal
Tech*
Thomson Reuters

Kriti is an Artificial Intelligence technologist at Thomson Reuters, focusing on leveraging AI to transform professional work. She is a Forbes 30 Under 30 recipient, former United Nations advisor, and founder of AI for Good UK which uses AI and technology to help solve some of the toughest global challenges of our time. She is a Google Grace Hopper Scholar and a winner of the Google Women in Engineering Award. Kriti was also recently recognized by the Financial Times as a champion of GenAI in the legal sector.



Applications of AI are now driving jaw dropping commercial results and social change. We need AI to be representative of all the different people it serves, across genders, ethnicity and socio-economic backgrounds, and therefore, it must be built, trained and applied by people across these groups. With more women working in technology and AI we will benefit from a more diverse set of talent developing the systems that are changing the way we live and work.



Fiona Tan
*Chief Technology
Officer*
Wayfair

Fiona Tan is Wayfair's Chief Technology Officer and oversees a global innovation team responsible for creating market-leading experiences through its world-class e-commerce platform. Prior to Wayfair, Fiona served as senior vice president of U.S. Technology at Walmart where she was responsible for innovation and engineering execution spanning its site, mobile app and all associate and merchant-facing technology across its e-commerce and stores business in the U.S. Her prior roles at Walmart include Senior Vice President of Customer Technology and Vice President of Engineering.

Prior to Walmart, Fiona served in a number of leadership roles at Ariba, where she led a global engineering organization responsible for the strategy, lifecycle, and delivery of the Ariba Commerce Network, as well as TIBCO Software. Fiona has a master's degree in Computer Science from Stanford University and a bachelor's degree in Computer Science and Engineering from MIT.



I'm humbled to stand alongside incredible women in the realm of Enterprise AI. At Wayfair, we're all about leveraging AI to craft top-notch experiences for customers, suppliers, and our team. My deepest thanks to the remarkable team at Wayfair for their hard work and innovation, putting us at the forefront of AI implementation.



Rowena Yeo
*Chief Technology Officer &
Global Vice President*
Johnson & Johnson

As CTO & Global VP of Technology Services, Rowena Yeo is responsible for developing technology strategy, delivering innovative technology solutions and operational excellence for Johnson & Johnson globally. She has extensive experience leading the strategic direction for technologies, driving business priorities, and creating value for the employees, patients, and customers we serve. Rowena is the first woman and Asian CTO in J&J.

Rowena serves on J&J's Global Technology Leadership Team and is a founding member of J&J's Global Data Science Council.

Rowena joined J&J in 2016 as VP, CIO Janssen Pharmaceuticals, Asia Pacific, where she led the technology strategic direction to support business objectives in the region. In that role, Rowena and her team established digital and technology platforms that enabled next-generation digital capabilities in the region.

Rowena offers a wealth of experience, having spent more than 21 years at Cargill, Inc, where she held various regional and global leadership roles with increasing responsibilities, before serving concurrently as the Global Group CIO for Cargill Agricultural Trading and Processing Sector and Asia Pacific Regional CIO. Prior to that, Rowena had a successful career with IBM Singapore.



Applied in a responsible and ethical way, AI, coupled with human intellect, has the power to transform businesses by accelerating speed to market, productivity and innovation, as well as to immensely impact societies and improve human lives."



Rebecca Yeung
*Corporate Vice
President, Operations
Science and Advanced
Technology*
FedEx Corporation

Imagine that a young girl raised in a home with dirt floors, no electricity, and no running water, today commands one of the most exciting assignments in corporate America: to leverage advanced technologies to transform the future of FedEx operations.

Rebecca Yeung is a Corporate Vice President at FedEx Corporation and leads Operations Science and Advanced Technology. In her role, she is responsible for driving critical aspects of FedEx's innovation and transformation strategy including scaling up robotics and automation technology, autonomous vehicles, decision science, and electromobility.

As an expert in both advanced technology and logistics operations, she frequently speaks at high profile industry forums including Reuters Momentum, Fortune, World 50, CES, The AI Summit-Silicon Valley, TechCrunch Mobility, HBS Tech Conference, and MIT The Engine Tough Tech Summit.

Rebecca joined two public boards in 2023 – Royal Caribbean Group (NYSE: RCL) and Columbus McKinnon (NASDAQ: CMCO), bringing to both her technology and innovation expertise and strategic perspective. She has also previously served as a Board of Director for the Mid-South Food Bank between 2013 and 2022.



The biggest joy in life is to make what is seemingly impossible possible."