

INSIGHTS FOR IT HEROES ISSUE 1

The New Intel vPro®: It's What **Every IT Hero** Needs in 2023

vPro® since we first debuted our innovative hardware-based computing platform 15 years ago. And in today's "anywhere and everywhere workplace," security and manageability

Security and secure remote manageability have been the foundation of Intel

have taken on a whole new level of urgency and complexity. Businesses of every size are still figuring out the most effective ways they can manage and secure PCs with a dispersed workforce. At the same time, these businesses need to ensure that their employees can deliver to their fullest potential while multitasking and collaborating on video and audio—and not be hindered by slow computer performance. The latest Intel vPro, powered by 12th Gen Intel® Core™ processors, provides

platform needed to succeed in a rapidly changing digital world. Intel vPro helps your business:

More for All by equipping all businesses with the hardware-based computing

• Secure more, do more: Aim to confidently navigate security threats with more of the integrated technology you need, delivered through industry

- partnerships. Scale more, grow more: Pivot and scale amazingly fast to capture more opportunities.
- Prepare more for tomorrow, today: Enable your entire team to connect, collaborate, and share more seamlessly.
- See how  $\rightarrow$

In Her Words: Stephanie Hallford,

Vice President & General Manager,

Business Client Platforms, Intel



## grade computing, premium security, modern manageability, and stability that businesses rely on for their growing and distributed PC fleets.

Introducing Intel vPro® Enterprise

As I've said before, security and manageability have been the foundation of Intel vPro since its inception 15 years ago. Intel vPro Enterprise helps protect businesses with multilayer hardware-based

I am thrilled to introduce Intel vPro® Enterprise for Windows with 12th Gen Intel Core processors. This is the full-featured platform that provides the enterprise-

security. Intel® Hardware Shield, a part of Intel vPro Enterprise, is a collection of enterprise-level security technologies that include Intel® Threat Detection Technology (Intel® TDT) and Anomalous Behavior Detection (ABD). This is a unique

silicon-level capability that detects anomalies in the instance of a crypto-jacking or

ransomware attack and can shut down a broad swath of the BIOS in response—all while leveraging the GPU for the compute power needed. Intel vPro Enterprise for Windows aims to bring complete remote manageability to your entire organization. It can even allow for access to devices outside the corporate firewall, or to those with a nonresponsive OS. IT professionals will feel like they are right in front of the PC with full keyboard, video, and mouse (KVM) control.

 Comprehensive, Multilayer Security Intel vPro with 12th Gen Intel Core processors include hardware-based, multilayer security that helps reduce the attack surface of the PC. It also assists

to their business. In particular, it gives businesses:

Business Continuity Made Simple

users of all types.

**UPDATED CAPABILITIES THAT ADAPT TO YOUR BUSINESS** 

in active monitoring against cybersecurity breaches without bogging down performance so employees can stay productive. New security capabilities support OS virtualization, ready to extend protections from a virtualized

environment down to the PC hardware level, so businesses are better prepared

Intel vPro Enterprise for Windows provides workers superior multitasking capabilities that adapt

 Revolutionary Performance 12th Gen Intel Core processors feature revolutionary architecture that intelligently allocates workloads to the right thread on the right core based on real-time analysis, providing optimized business performance every day. With Performance-cores for heavy applications and Efficient-cores for multitasking, users are more productive based on how PCs are actually used.

Intel vPro with 12th Gen Intel Core processors come with the manageability features that help IT keep their highly dispersed workforces patched and more protected, along with stability features that allow for consistent rollouts and reliable lifecycle management. And now Intel vPro is available on more designs, form factors, and platforms, ensuring a professional-grade device for business

Intel vPro® Enterprise for Chrome The new Intel vPro Enterprise now supports Chrome, giving customers built-forbusiness benefits on select devices running Chrome. As PC fleets evolve to meet ever-changing business needs and industry trends,

Intel vPro Enterprise for Chrome provides a full suite of built-in technologies for productivity, added protections, and management to maintain even the most

challenging IT infrastructures. All Chromebooks and other Chrome-based devices built on Intel vPro Enterprise have been strenuously tested to certify their reliability

and compatibility, making fleet maintenance easy and providing dependable performance for users.

More Mobility with Intel vPro®, An Intel® Evo™ Design

having the tools IT needs to secure and manage the PC fleet.

satisfaction, recruitment and retention."

of a PC that's built for their business.

Learn more here

What is the Intel vPro platform?

Professional Grade

Equipping employees with

on Intel vPro amplifies their

effectiveness with industry-

PCs – from ultralight laptops to

high power workstations – built

leading performance tuned for

the workloads and applications

that business professionals use

Performance

meet the needs of IT professionals:

Because satisfaction with computing technology is a key driver of employee experience, IT has an increasingly important role in impacting employee satisfaction, recruitment and retention.

Intel vPro®, An Intel® Evo™ Design is a new class of stylish thin and light laptops designed to deliver multilayer security, complete manageability, remarkable responsiveness, long real-world battery life, a superior video conferencing experience, and instant wake. With Intel vPro, An Intel Evo Design, IT can confidently provide highly mobile users

the computing experience they desire to deliver their best work every day, while

"Because satisfaction with computing technology is a key driver of employee experience, IT has an increasingly important role in impacting employee

It's no secret that PC fleet security and management has become mission critical in the past couple of years as highly dispersed workforces became commonplace. No matter what size your business is or how complex your PC network may be, the capabilities of Intel vPro are designed to make your life

The new Intel vPro Enterprise meets the needs of businesses and supports multi-OS offerings. This helps ensure that every company and user can take advantage

The built for business Intel vPro® is designed to



Comprehensive

Multilayer Security

With unique hardware-based

enabled right out of the box,

along with protections below

the OS and active monitoring

security<sup>1</sup> to help protect your

for threats and attacks. Intel

vPro provides multilayer

security measures that are

easier.

the most.

Complete Management

The office is everywhere. With PCs

on Intel vPro, IT can be everywhere

management options to remotely<sup>2</sup>

which will help simplify support and confidence.

discover, repair, and help protect

PCs in your entire organization,

improve user experience.

too. Intel vPro brings modern

Reliable Stability

Demanding design requirements

and rigorous testing ensure that

all PCs built on Intel vPro deliver

a reliable, stable foundation for

smoother fleet management

and allow you to scale with

What is the Intel vPro platform? Learn more here  $\rightarrow$ 

**Built for Business** Security, Performance, Manageability and Stability in One PC Solution Discover how to accelerate productivity, maintain greater security, and reduce your costsall while giving employees a great

**vPRO** 

intel.

Explore Intel vPro →

user experience.













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hardware, software or service activation.