

MBA[®]

MORTGAGE BANKERS ASSOCIATION

MBA SPEAKERS BUREAU



Elaine Howard

Vice President, Communications
Mortgage Bankers Association

Adam DeSanctis is the Vice President of Communications at the Mortgage Bankers Association (MBA), where he helps shape MBA's public affairs strategy and leads all aspects of media relations, member communications, and video content development.

Adam joined MBA in 2018 as Director of Public Affairs, where he managed media relations and member communications activities for MBA's Research, Commercial Real Estate Finance (CREF), mPower, affordable housing, and diversity, equity, and inclusion (DEI) programs.

From the Great Financial Crisis to the COVID-19 pandemic, Adam is a skilled professional who has developed strategic communications plans and served as a spokesperson on a variety of issues facing real estate finance, the U.S. economy and housing market, and banking/financial services.

Prior to joining MBA, Adam served in various ascending positions in media relations and communications at Freddie Mac, the National Association of REALTORS, Navy Federal Credit Union, and TD Bank.

Adam earned a bachelor's degree in Journalism-Advertising with a concentration in public relations from the University of Maine.

The Mortgage Bankers Association (MBA) is the national association representing the real estate finance industry, an industry that employs more than 280,000 people in virtually every community in the country. Headquartered in Washington, D.C., the association works to ensure the continued strength of the nation's residential and commercial real estate markets, to expand homeownership, and to extend access to affordable housing to all Americans. MBA promotes fair and ethical lending practices and fosters professional excellence among real estate finance employees through a wide range of educational programs and a variety of publications. Its membership of over 2,200 companies includes all elements of real estate finance: mortgage companies, mortgage brokers, commercial banks, thrifts, REITs, Wall Street conduits, life insurance companies, and others in the mortgage lending field. For additional information, visit MBA's Web site: www.mba.org.