

# We had a record year. Thanks for being part of it!

**We experienced record-setting participation in our advocacy programs this year, uniting to support the entire industry in ways we never have before. We are grateful for your involvement!**



Through the Mortgage Action Alliance (MAA), we have created a culture of advocacy in our industry that stands ready to act.

Active MAA membership has more than tripled, with over **70,000** advocates nationwide.

**125+** organizations ran company campaigns to recruit new advocates, resulting in 10 companies with **1,000+** MAA members and four companies with **2,000+** MAA members.

MAA members sent **150,000+** communications to state and federal elected officials on key issues.



Through MBA's Political Action Committee (MORPAC), we set single-cycle and single-year fundraising records, further strengthening our political clout among key elected officials in both congressional chambers and across the political spectrum.

In the 2019-2020 fundraising cycle we raised nearly **\$2.6 million**, with **\$1.4 million** of that in 2020 alone.

**14 Organizations** ran first-time company campaigns

- Four companies raised **\$80,000+**, including two companies that raised **\$100,000+** in voluntary contributions from their employees.
- **These campaigns** raised **\$350,000** from **1,000+** new donors!

MORPAC continues to be ranked nationally as a top association PAC, placing **13th overall** in funds raised and **9th overall** in contributions to candidates.



A heartfelt thank you to Eddy and Jeff for your passion, tireless support, and outstanding leadership as this cycle's MORPAC and MAA Chairmen.



**Jeff Taylor**  
Co-Founder, Managing Director | Mphasis Digital Risk



**Eddy Perez, CMB**  
President, CEO | Equity Prime Mortgage, LLC