

**MBA**<sup>®</sup>

MORTGAGE BANKERS ASSOCIATION

## MBA SPEAKERS BUREAU



### **Teresa Lurk**

Vice President of Marketing and Design  
Mortgage Bankers Association

Mrs. Teresa Lurk serves as Vice President of Marketing and Design at the Mortgage Bankers Association in Washington, D.C. In this capacity, she oversees MBA's brand strategy and corporate identity.

Teresa has been a member of MBA's marketing team since 2003 and has advanced through a series of positions of growing responsibility. As Associate VP, she led the strategic development and execution of MBA's product and event marketing. In 2012 and 2013, she played a lead role in the creation and roll out of MBA's new brand identity.

She is a marketing executive with 13 years of experience in brand strategy, integrated marketing and product development in corporate and nonprofit organizations. Prior to joining MBA in 2003, Teresa was a Marketing Account Executive, creating marketing and development plans at Textilease Corporation, a regional textile company in Beltsville, MD. Before that she served in marketing roles for CIVICUS, a global civic awareness society and managed alumni participation and student referral programs for Envision, the company that operates the National Youth Leadership Council and Congressional Youth Leadership Conference programs.

Teresa has a B.A. degree from DePauw University and an MBA from the University of Maryland University College. In 2017 she was honored by Folio with their Top Women in Media Award.

The Mortgage Bankers Association (MBA) is the national association representing the real estate finance industry, an industry that employs more than 280,000 people in virtually every community in the country. Headquartered in Washington, D.C., the association works to ensure the continued strength of the nation's residential and commercial real estate markets, to expand homeownership, and to extend access to affordable housing to all Americans. MBA promotes fair and ethical lending practices and fosters professional excellence among real estate finance employees through a wide range of educational programs and a variety of publications. Its membership of over 2,200 companies includes all elements of real estate finance: mortgage companies, mortgage brokers, commercial banks, thrifts, REITs, Wall Street conduits, life insurance companies, and others in the mortgage lending field. For additional information, visit MBA's Web site: [www.mba.org](http://www.mba.org).